

News Line



كلية الأفق الجامعية
المدينة الجامعية في الشارقة
SKYLINE UNIVERSITY COLLEGE
UNIVERSITY CITY OF SHARJAH

AY 2011-2012



News LineTeam 2011 - 2012



From left to right

Mr Firoj, Ms Aileen, Dr Mohit, Dr Saziye, Dr Victoria,
Ms Tatiana

News Line

Contents

President's Message	1
Dean's Message	2
Events Chronicle	4 - 13
Graduation Ceremony	14 - 17
Carnival	18 - 19
Academic Updates	20 - 42
Community	43 - 46
Student Contributions	47 - 64
Faculty Contributions	65 - 69
CPD Achievements	70 - 72
Sports	73
Skyline Hostel	74



Skyline In News

Skyline University hosts 21st graduation ceremony

social — Commemorating two decades since its inception, Skyline University College hosted its 21st graduation ceremony in the University City Hall in Sharjah. Graduates receiving degrees in BBA and MBA were awarded degrees. The year's prestigious annual award ceremony included the chief guest Sheikh Sultan bin Ahmed Al Qasbi, Chairman Sharjah Governor and Tourism Development Authority (STDA). The VIP guests at the ceremony included the following dignitaries:



Skyline University College hosted 21st graduation ceremony in the University City Hall in Sharjah.

new ceremony. Principals, counselors from leading schools in UAE and parents of the graduates also passed the occasion. The ceremony started with the UAE National Anthem played by Sharjah Police Band followed by the Quran recital by Mr. Omar. The students, winners and parents watched the flag march and Skyline video very passionately. Congratulating the graduates, Kamel Part, president, Skyline University College, expressed gratitude and praised the leadership of the Rectorate of Sharjah Sultan bin Mohammed Al Qasbi, Member of the UAE Supreme Council and Ruler of Sharjah, for his

initiatives towards making Sharjah a city of Culture and Education. He said that the college has seen the growth of the education sector right from its establishment in the year 1990. Starting from a modest strength of 40 students at the Sharjah Airport to a four-acre land in Sharjah and now situated in the University City of Sharjah on a forty-acre land, Skyline has successfully graduated more than 2,000 students. Part also mentioned about introduction of two new specializations in its field, namely, BBA with major in Finance and MBA with emphasis in Human Resource Management.

DPS Sharjah and NIMS enter Skyline fest finals

KT Report

SHARJAH — New Indian Model School (NIMS) Sharjah and DPS Private School Sharjah entered the finals of the 1st Skyline Sports Festival-2011-2 basketball.

52-42
New Indian

UoWD defeat CUD in Skyline opener

SHARJAH — University of Wollongong in Dubai (UoWD) won the opening match in the 11th Skyline Cup defeating Canadian University in Dubai (CUD) in a one-sided contest at the Skyline-Young Talents Cricket Ground.



Participants and officials of the first match

CUD won the toss and elected to field first. UoWD lost the early wicket of the captain, Saad Malik who was caught off the bowling of Usman.

Muskan Nigrah (53) and Anish Ahuja (23) then put on a partnership of 45 runs before they were both dismissed by Shabaz. Hanu Qazi (18 not out) and Nabeel (15) then took the innings to close at 116 for 7 in 20 overs. Shabaz and Usar picked up 2 wickets each. In reply, CUD never looked comfortable and lost wickets at regular intervals. Saad Paddani picked up 4 wickets as their innings folded to a paltry 41 in 15 overs.



Winners Skyline University College celebrate their win

Skyline cruise past Mahe

SHARJAH — The 13th Skyline Cup concluded with the hosts, Skyline University College (SUC) taking home the winners' prize. In the final against Mahe Manipal University, SUC outplayed their opponents convincingly at the Skyline-Young Talents Cricket Ground.

Mahe Manipal won the toss and put the hosts in to bat first. SUC began their innings with a flurry of boundaries as opener Syed Mubashir hit a quick 30. Thereafter, Manipal bowlers held a tight grip of proceedings picking up wickets at regular intervals.

Mahe Manipal scored 117 runs in 20 overs. In reply, SUC began their innings with a flurry of boundaries as opener Syed Mubashir hit a quick 30. Thereafter, Manipal bowlers held a tight grip of proceedings picking up wickets at regular intervals. Anwar Usman contributed with a valiant 22 to end SUC's innings at 113 all out. Anwar Usman bowled lastly to end with figures of 3 for 21. Anwar Khan supported him with 2 wickets.

Defending a modest total, SUC bowlers knew they had to strike early, and home well they did. Skipper Abdullah Ahsan ripped through the Manipal top order picking up 6 for 7 in 4 overs. Three key wickets were enough for SUC, as Manipal stumbled for 68 in 19 overs. Anwar Usman picked up 2 wickets.

Key Awards:
Man of the Final - Abdullah Ahsan of SUC.
Best batsman: Fahad Tariq of American University of Sharjah.
Best bowler: Abdullah Ahsan of Skyline University College.
Best fielder: Syed Mubashir of Skyline University College.
Most Promising Player: Karan Ahmed of Middlesex University Dubai.
Player of the Tournament: Anwar Usman of Mahe Manipal University.

Skyline college introduces two new courses

DUBAI — The UAE economy seems to be inching back to its glory which was affected by the global downturn in the last couple of years.

The corporate houses have stemmed the downsizing of personnel and recruitments are on the rise. The DIFC which contributes one per cent to the UAE GDP has reported a growth of 9.5 per cent in 2011.

This positive outlook added credence to the extensive market research conducted by the Skyline University College recently to assess the need for 'Finance' and 'Human Resource' professionals in the market.

The research concluded that there is a reasonable demand for graduates and postgraduates in these areas who are trained in the UAE environment and understand the nuances of the UAE economy.

In the continuous process of upgrading and updating its programs and keeping pace with international standards the University College has added an MBA HR and a BBA Finance to its bouquet of offerings. Both these programs are fully accredited by the Ministry of Higher Education and Scientific Research (MOHESR) of the Government of UAE. These programmes are being launched from the fall 2011 semester of the academic year 2011-12.

The programmes are now available along with the other four BBA majors and two existing MBA emphasis areas.

Skyline University College is one of the pioneers in the field of higher education in the UAE with 21 years of experience in Business Education. Since its inception in 1990, the university college has set clear goals to provide high quality education at an affordable cost for students from various backgrounds. Skyline is also known to provide flexible evening and weekend classes that allows working adults to pursue their higher education without having to give up their jobs.

مناسبات

www.skylineuniversity.ae 34 الإمارات اليوم

تخريج الدفعة الـ 21 في كلية الأفق الجامعية



Skyline, Mahe Manipal in final

KT Report

SHARJAH — Mahe Manipal University College and Mahe Manipal entered the final of the 13th Skyline Cup cricket tournament for the first time.

Mahe Manipal won the toss and put the hosts in to bat first. SUC began their innings with a flurry of boundaries as opener Syed Mubashir hit a quick 30. Thereafter, Manipal bowlers held a tight grip of proceedings picking up wickets at regular intervals.

Mahe Manipal scored 117 runs in 20 overs. In reply, SUC began their innings with a flurry of boundaries as opener Syed Mubashir hit a quick 30. Thereafter, Manipal bowlers held a tight grip of proceedings picking up wickets at regular intervals.



Mahe Manipal won the toss and put the hosts in to bat first. SUC began their innings with a flurry of boundaries as opener Syed Mubashir hit a quick 30. Thereafter, Manipal bowlers held a tight grip of proceedings picking up wickets at regular intervals.

Skyline take on Manipal in final of home tournament

Cricket

Skyline University College (SUC) and Mahe Manipal entered the final of the 13th Skyline Cup at the Skyline-Young Talents Cricket Ground.

Mahe Manipal won the toss and put the hosts in to bat first. SUC began their innings with a flurry of boundaries as opener Syed Mubashir hit a quick 30. Thereafter, Manipal bowlers held a tight grip of proceedings picking up wickets at regular intervals.

Mahe Manipal scored 117 runs in 20 overs. In reply, SUC began their innings with a flurry of boundaries as opener Syed Mubashir hit a quick 30. Thereafter, Manipal bowlers held a tight grip of proceedings picking up wickets at regular intervals.



Founder President's Message

It is with great pleasure I address you this year through Newline. Over the years, Skyline University College has been offering programs to add value to the growing needs of business and industry. Skyline University College has come a long way from being an Institute in 1990 to a University today. We have been creating avenues for our students in all relevant fields of business management and strive to keep improving by each passing year. Now on its 22nd year of operations in the field of Higher Education, community remains the focus of all innovations that we have brought about. We are thankful to the Government of Sharjah for extending all support to the University College since its inception and we pledge to continue to follow the vision of its leaders. In its own vision the Skyline University College has envisaged to achieve 'Academic Excellence, Professional Education and Competitive Advantage'. A judicious mix of professional knowledge and skills, embedded in the course curriculum, are the means through which our students realize this vision.

I am proud to announce that the Ministry of Higher Education and Scientific Research, UAE has granted full accreditation to our Bachelor Degree and the initial program accreditation to the Master of Business Administration with emphasis on Human Resource Management (HRM).

It is with the same immense fulfillment I state that we have got the membership of the Accreditation Council for Business Schools and Programs (ACBSP) and the candidacy for accreditation.

Skyline University College continues to uphold its commitment to disseminate quality higher education to its students.

I congratulate the Newline Team for coming up with this brilliant issue and encourage the students to continue showcase their talents through this forum.

Wishing you a great success,

KAMAL PURI
PRESIDENT



Dean's Message

Dear Students,
The world is changing very fast and we encounter a new paradigm shift in philosophies, sciences and technologies at a speed unheard of a few decades ago. Generations get affected by these changes and the time difference between generation gaps has reduced appreciably at times to, just a few years. It becomes difficult and sometimes irritating for older generations to understand the moral and technological temper of the younger generation. This friction in values sparks the blame game of rejection of everything that is either new or old depending upon which generation you belong to.

To my mind this conflict is a very positive development in the history of mankind. Change is inevitable and as they say the 'only constant'. This fact was realized centuries ago when it was deduced that 'you cannot step in the same river twice'. Why? This is because the water you stepped in has flown already, by the time you step in again. This analogy is indicative also of progress, free flowing march of humanity for an even better tomorrow. Of course it has its pitfalls that bring with itself several aberrations but we must always look at the positive side of change.

Nowhere else do we observe the effect of this fast paced change than in an educational institution which has to adapt itself to the needs of the newer generations at the velocity of the generational change itself. Similarly, it is observed that 'patience' gets sacrificed at the altar of swift-change. Both the new and the old generations lose patience in dealing with each other leading to conflicts that affects progress. It is thus desirable that 'patience' is treated as a rare commodity that should be preserved by one and all. Give a moment to understand the other point of view, weigh it, mull over it and then react. Any hasty reaction may lead to disaster. A misunderstanding between generations now will prove to be sacrilegious and ruin all the good work that has been achieved over generations. So, let us pledge to ourselves that we will not rush to conclusions and make a habit to take considered decisions. Have 'patience' and reap the fruits!!

I am extremely pleased with this new issue of Newslines. It has all the information of activities of the academic year 2011-12. It has loads of fun and tons of memories. I am sure you will all treasure the issue as a souvenir of an exciting student life.

I appreciate the hard work of each member of the Newslines Committee which has put in so much time and energy in bringing out this beautiful issue, congratulations! Keep it up-cheers!



Amitabh Upadhya

Editors' Desk

Beautiful is that beautiful does...

Leafing through the latest Newsline issue it sure seems as if the entire Skyline fraternity knew that the curtains are up and the carpet is down all round the year! The past few months saw faculty and students of Skyline venture out of their comfort zone more than ever before.

The end result - a potpourri of achievements and bittersweet memories! At the same time a reflection of what could be expected further....

Aware that entire Skyline fraternity has been anxiously waiting for the release of this issue, I assure you that all the contributors have literally strained every nerve here.

Kudos to all the students and faculty whose tremendous vigor and zeal emanates from every quarter of this publication and who by their appreciable efforts tell us to.....

Open your eyes and look around... heights are being scaled... dreams are getting realized!

Hooray to all the associates of this awesome cruise!

Dr Mohit Vij
Chairman, Newsline Committee



There's that little moment at the end of every chapter. And here is mine, at the end of a wonderful journey in Skyline University College, as a Student Editor. It isn't my first editorial role and hopefully not my last. But the experience gained from it was immense. The task of encouraging contributions is not an easy one but it brought me face to face with Skyline's talented writers, artists and photographers.

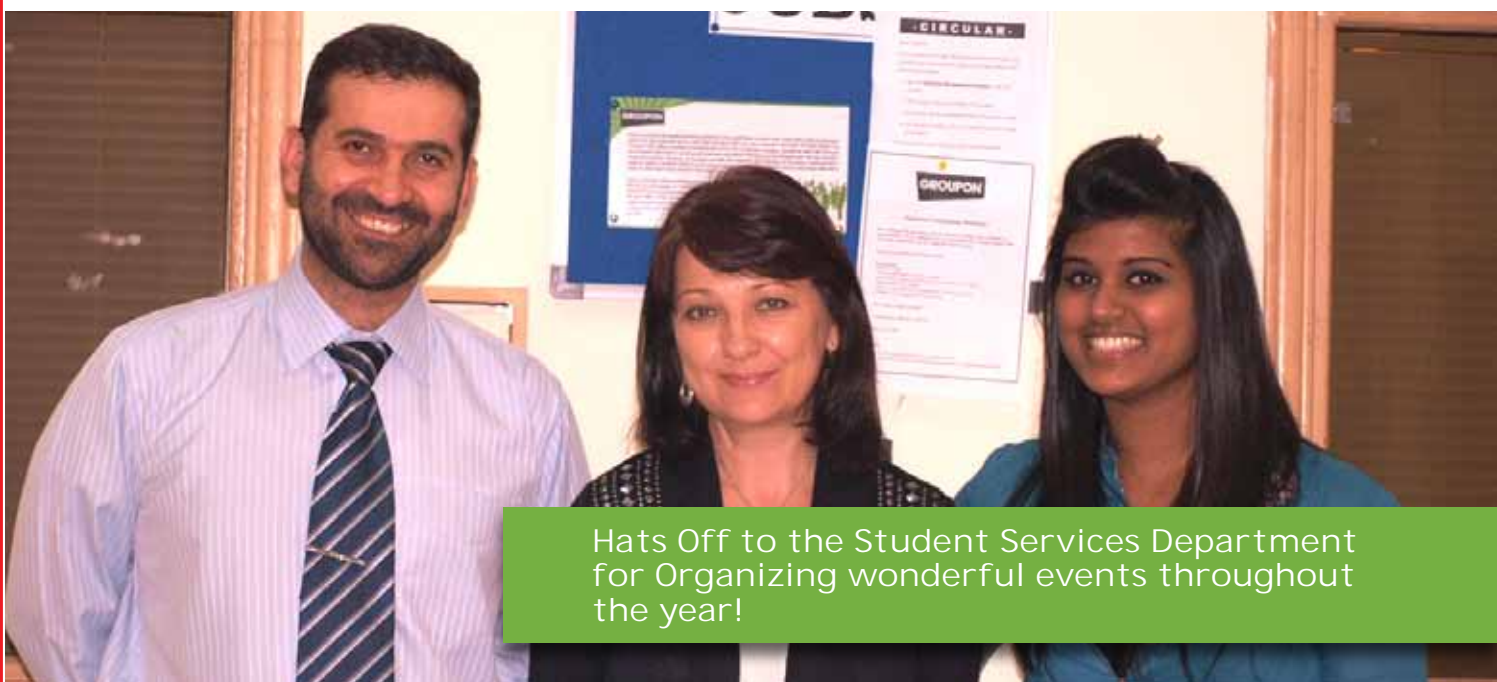
I am really thankful for having been chosen from among such a talented pool of students. I would also like to extend my thanks to all the contributors for such amazing works and to Dr. Mohit & Dr. Victoria for their extended support in bringing out a wonderful magazine.

Nirojah
Student Editor



UAE National Day

As the entire nation celebrated the UAE National Day on roads, Skyline University College as a part of its annual calendar events celebrated too. The entire campus was decorated with flags. Colorful decorated cars took a round of University City of Sharjah. Faculty, staff and students from different nationalities celebrated this event.



Hats Off to the Student Services Department for Organizing wonderful events throughout the year!

From left to right
Mr Amjad, Ms Tatiana, Ms Christina

“Jingle All The Way”

Christmas 2011

Christmas in Skyline has become a new tradition. With secret messages delivered by Santa himself and delicious candy canes and cake for all, it was a wonderful way to spread the joy of the season. This year a special raffle draw was

held, where a very lucky student won two tickets to a movie! The rest of the day was filled with fun and excitement as students took pictures with Santa and our very own Christmas tree.



Adios 2011

Farewell was a time of goodbyes, tears and recollection of sweet memories. The theme for the night was Red Carpet. Seniors were welcomed with paparazzi flashing at them as they walked in on the red carpet for their last event in Skyline. The evening was fun packed with games and performances. The highlight of the event was the SKemmy (Skyline Emmy) awards. With titles such as "Bunker of the Year", won by Ketan

Kumar
Sky-
by

& "Blondie of line", won Moiz Athar, the atmosphere was filled with humor and excitement. The night continued as the students hit the dance floor and to leave till the very end!



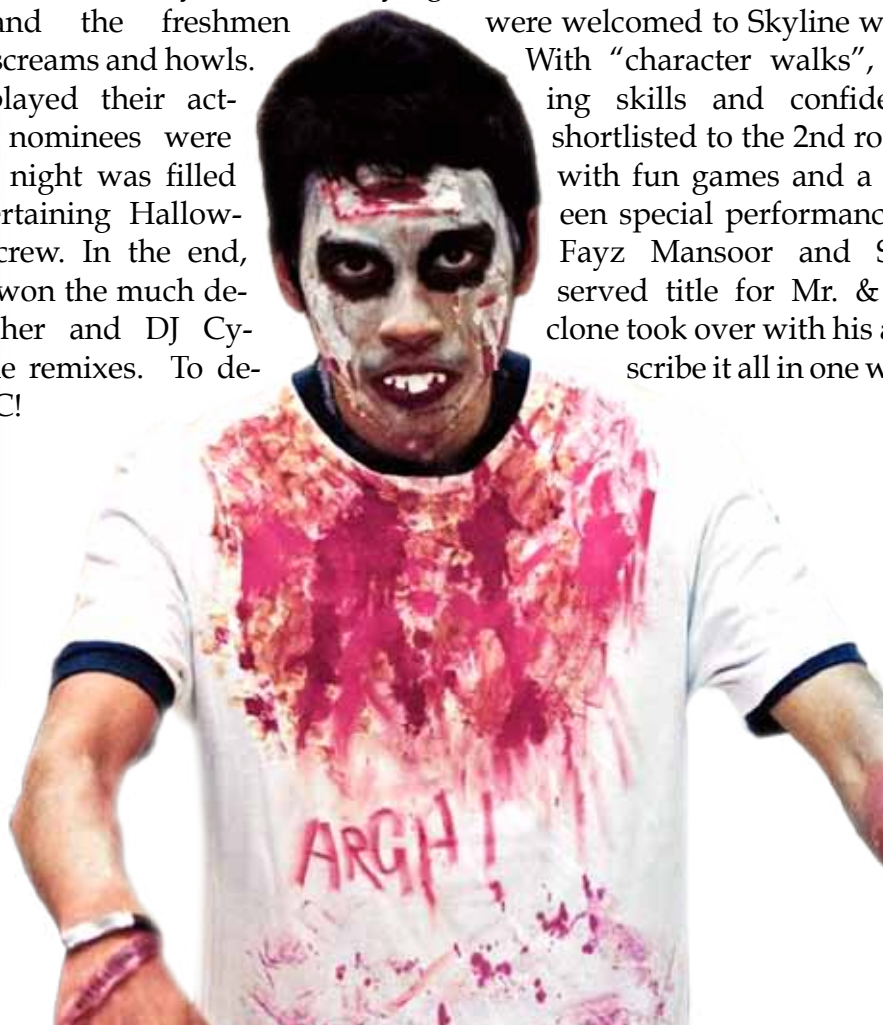
the
refused



“Blastin’ with Halloween”

Introbash 2011

Introbash this year was terrifying. The theme was set as “Halloween” and the freshmen were welcomed to Skyline with a screams and howls. With “character walks”, that displayed their acting skills and confidence, the nominees were shortlisted to the 2nd round. The night was filled with fun games and a very entertaining Halloween-Skycrew. In the end, Ali won the much deserved special performance by Mr. & Ms. Freshener and DJ Cy-clone took over with his awesome remixes. To describe it all in one word: EPIC!



A Trip to Ferrari World Abu Dhabi

The traditional student picnic took an unusual shape this year. Fifty three students loaded two buses and took off for the exciting experience of one of the coolest places in UAE – the Ferrari World Abu Dhabi. The Ferrari World has it all: the thrill of the fastest roller coaster in the world and a leisure drive in a shiny Ferrari through the miniature Alps, the journey through history on a multi-media ride that shoots you right into the heat of the action and the excitement of a thirty minute extravaganza including power skippers, stunt skaters, German wheels and acrobats that build an enthralling amazement throughout the show. Ferrari World is unforgettable!

The students didn't seem to mind the long drive to Abu Dhabi and

back. The bus ride was quite an experience on its own with music, singing along, playing games, laughing and even trying to dance in a moving vehicle (not the best idea!)

The later part of the evening was not as eventful but still very pleasant. There were enough twisters from KFC and Pepsi to keep everybody happy. The night was warm, and students had a good time

“power skippers, stunt skaters, German wheels and acrobats...Ferrari World is unforgettable!”

talking, snacking, walking around the Heritage Village, and looking at the gentle waves washing over the rocky shore line.

Student picnic was quite a success. The most frequent question now is when are we going on the next trip?



Teacher's Day

Oct 5th, 2011

Teachers' influence on Skyline students is undeniable. Knowledge and values are passed along; young lives and minds are shaped to meet the needs of the modern world. A special day to honor the teachers is a long-lasting tradition at Skyline. Along with knowledge, professionalism and wisdom, the students made an effort to honor their mentors' humanity, something that all professors try to hide so diligently from their inquisitive students. The event proved that the professors were in fact human: they could laugh at themselves and they could get emotional when receiving a card signed by their students with words of gratitude – the best present ever. As for the cake test, it turned out the teachers as well as the students enjoyed the sweetness and softness of this masterpiece of confectionery art. The teachers learned something new that day: their students could be sweet and thoughtful. They reconfirmed the true value of being a teacher: *docendo discimus* (Teach in order to learn.)



Tug of War

Nov, 24th, 2011

Around sixty Skyline students gathered at the football field on November 24th to witness an extraordinary battle of tug of war between the four university majors. The ropes were steaming, the students were screaming... The international business students, with their high degree of cultural awareness, were able to make their international team work as one body and won the competition. Despite the competitiveness of the event, the real winners that day were Ms. Friendship and Mr. Fun.



Valentine's Day

Feb 14th, 2012



Love is patient, love is kind... These words opened the celebration of the Valentine's Day at Skyline University on February 14th. Red heart-shaped balloons on the walls matched the reds and pinks in dresses, shirts and ties of the excited students. Who can imagine a party without music, games, dancing and food?! When Skyline celebrates – we have it all! Students had a chance to participate in Music Chairs and Pop-the-Balloon, Charades and Hit-the-Piñata or at least laugh watching their friends attempting to win in one of these timeless games. Music got a little loud and dancing got a little wild, but everybody turned very quiet when Valentine's Mail with its love messages was read. Love never fails...



attempting to win in one of these timeless games. Music got a little loud and dancing got a little wild, but everybody turned very quiet when Valentine's Mail with its love messages was read. Love never fails...

Love is patient
Love is kind...



THE ALUMNI MEET 2011

On May 12th the Dusit Thani hotel in Dubai witnessed an exciting event – the Skyline Alumni Meet 2011. One hundred and thirty Skyline University graduates gathered that Thursday night to rekindle their Skyline spirit through shared memories and joy of meeting old friends and faculty members. The former students were greeted by the Dr. Amitabh Upadhuya – the Dean of Academics at Skyline University College. The warm welcome was extended to all the alumni and the guests. The evening took the alumni back “through the hour glass”. The memorable video with glimpses from the past made some of them break in laughter and at times shed a tear. The scavenger hunt assignment served its purpose as an “ice-breaker”. The names were remembered and the facts were established; no more wondering who started a family and who did not. The evening was heating up and soon it was time to show the talent. Alumni proved that time had not reduced their energy level a bit. They were the best singers, best sportsmen, and best dancers on the

floor that night. “Fitness first”, “The Incredible”, “Time Machine” and “Lucky Number” were some of the activities that turned this party into a warm reunion of friends.

As a final item on the rich menu of entertainment, the open dance crowned and concluded the event. After the music stopped and the lucky winners of the raffle draw had finally put their prizes away, it was time to say good-bye. Tired but happy with a speck of sadness in their eyes, the alumni strolled to their cars waving and promising to see each other again next year. Guess what? The Alumni Meet 2012 is just around the corner! It’s time to register and show your Skyline spirit again!

“The evening was heating up & soon it was time to show the talent”



Ethnic Day

Ethnic means having a cultural tradition. An ethnic day is a day when individuals from different cultures come forward and display their cultural identity. Skyline having a multicultural environment displayed more than 20 countries, this means learning of more than 20 different cultures within 24 hours. Stalls were setup, presentations took place and ethnic clothes were showcased. A few students waked the ramp in order to acquire the best ethnically dressed award.



GRADUATION CEREMONY 2011

20th of October, 2011 was a joyous day for 190 Skyline University College graduates. Almost one thousand people gathered to participate in the 21st Skyline Graduation Ceremony in the University City Hall of Sharjah.

The program started at 19:30 with the UAE National Anthem performed by the Police Band and the arrival of the chief guest - His Highness Sheikh Dr. Sultan Bin Mohammed Al Qasimi, Member of the Supreme Council of the United Arab Emirates and Ruler of Sharjah. It was followed by the recital of the Holy Quran by Skyline MBA student Mr. Omar. The Flag March of 36 national flags represented the multicultural traditions of the UAE and the Skyline University College.

One of the focal points in the ceremony was the President's speech in which Mr. Kamal Puri congratulated the graduates on their accomplishment and expressed his

confidence in their future contribution to society. After that, Ms. Ameena Bagheri, the Skyline graduate, spoke the words of gratitude towards the university and its faculty that prepared her so well to enter the world of business on a professional level.

The following numbers of students received their corresponding degrees: 22 students - MBA with emphasis on Marketing and Finance, 25 students - BBA with emphasis on Travel & Tourism, 18 students - BBA with emphasis on Information Systems, 94 students - BBA with emphasis on International Business, and 31 students - BBA with emphasis on Marketing.

The Graduation Ceremony also provided for a special time to recognize outstanding Skyline University College students. The awards for toppers were presented as follows: Toppers at



GRADUATION CEREMONY 2011

the MBA level were Zainab Hossain (Topper of Finance & Summa Cum Laude) and Chetna Satish Chandra Vashisth (Topper of Marketing & Cum Laude). Toppers at the BBA level were Murtaza Hashim (Topper of Travel and Tourism Management & Summa Cum Laude), Tahir Sani Buhari (Topper of Information Systems & Cum Laude), Hamda Ahmed Alali (Topper of International Business & Summa Cum Laude) and Ragwa Sakr Shihab (Topper of Marketing & Magna Cum Laude). Overall, nine Summa Cum Laude, nine Magna Cum Laude and sixteen Cum Laude

were also awarded on that night. This year Student of the Year awarded to Ms. Chetna Satish Chandra Vashisth in the MBA batch and Mr. Tahir Sani Buhari in the BBA batch.

Finally, the University honored its dedicated faculty with the Best First Faculty for the Academic Year 2010-11 awarded to Dr. Shivakumar and the Best Second Faculty for the Academic Year 2010-11- to Dr. Meraj.

The formal part of the night was concluded with the Vote of Thanks presented by Dr. Amitabh, the Dean of Academics.

The graduates will also remember this celebration from all the pictures taken during the photo session. The smiles on their faces will always say, "Yes, Skyline, we did it!"



Award Winners

Graduation Ceremony 2011



Chetna Satish Chandra Vashisth-Topper of Finance & Summa cum Laude & Student of the Year - MBA



Tahir Sani Buhari-Topper of Information Systems & Cum Laude & Student of the Year-BBA



Hamda Ahmed Alali-Topper of International Business & Summa cum Laude



Murtaza Hashim -Topper of Travel and Tourism Management & Summa cum Laude



Razwa Sakr Shihab -Topper of Marketing & Magna cum Laude



Zainab Hossain -Topper of Marketing & Cum Laude

Award Winners

Graduation Ceremony 2011



Dr. K. Shivakumar - Best Faculty.



Dr. Meraj Naem - Second Best Faculty.



Mr. Firas Al Tabbaa - Decadal Excellence Award for Best Marketing Business Development



Carnival 2012



Skyline University College organized Skyline Carnival (Fete) 2012 on Friday, 10th February, 2012. An annual event being organized since 1999 is aimed at instilling the humanitarian and community services feelings in students. The event was inaugurated by the Chief Guest, Mr. Qasem S. Radwan, Consul General of The State of Palestine, Dubai. Guests of Honor included Mr. Mohammed Diab Al Mousa, Educational Advisor to the Ruler of Sharjah, Dr. MD. Mahmud Ul Hoque, Commercial Counselor, Consulate General of Bangladesh, Dr. Mohammad Hossein Hashemi, Culture Consultant of Islamic Republic of Iran, Dr. Rashid Al Leem, Director General, Hamriyah Freezone Authority, Mr. Ibrahim Barakat, Principal, Al Shola Private School and Dr. Saleh H Al Suhaibani, Cultural Attache, The Saudi Cultural Attache. The Chief Guest and Guests of Honor present took a tour of the stalls and other activities put up by students at the event. The Carnival was conceptualized by Skyline's students.



Student stalls from UAE, Syria, Jordan, Lebanon, Palestine, Egypt, , India, Pakistan, Afghanistan, Bangladesh and Nigeria represented their respective cultural folk dances in colorful traditional outfits. The exotic food and cuisine from different parts of the world was visibly evident in stalls. There were cultural dance performances from Palestine, Africa, Afghanistan and Bangladesh



Carnival 2012

followed by singing from Iranian student from Skyline, Mr. Khalil Sabat.

Approximately 3000 people visited the Skyline Carnival (Fete) 2012, a platform for the youth in UAE to display their talent through cultural activities. There were a number of leading Universities and schools who competed for the winners and runner up titles for four categories of competition i.e.

1. Eastern Dance
2. Western Dance and Street Battle
3. Duet Singing
4. Fashion Show

JAL, a leading Pakistani rock band entertained the crowd throughout the event. JAL is quite well known around the region for their big hits and great stage performances.

The event started with a UAE traditional show, followed by an emotional poetry recited by Mr. Mohd. Ahmed Alcheikh Taleb, a Skyline Student welcoming H.H. Dr. Sheikh Sultan Bin Mohammed Al Qasimi after his return from his medical treatment and wished Him the best of health.

A surprise performance took place by FLIP J from the UK. FLIP J is an upcoming Punjabi band that



has recently released their first album. The crowd cheered to their performance and also received their latest album as a gift.

The Show was hosted by Sobia Khan from 106.2 FM. The jury members included Mr. Aslam Khan, Mr. Shabana Asif, Mr. Gower Mumtaz, Mr. Abhaysingh Chawa and Ms. Juhi Yasmeen Khan

The winner's trophies were handed by Mr. Nitin Anand - Director of SUC, Dr. Amitabh Upadhy, Dean, Dr. Sudhar Kota - Head of Quality Assurance and Dr. Osama Ali Thawabeh - Head of Student Affairs & Registrar. Skyline University College won the Fashion Show contest, while IBN Seena High School won the Duet Singing competition due to their stunning performance. The eastern dance trophy was picked up by BITS Pilani. After much discussion among the judges, there was a tie between IBN Seena High School and Skyline University College as both groups put up a great show.



Strengthening Ties for **ACADEMIC SCHOLARSHIP**

"Skyline University College (SUC), in its 22 year of existence, has carved out a name for itself in the local and regional markets as a quality business education provider at a reasonable cost. SUC wishes to pay back to the society its achievements by extending scholarships to various associations, consulates, government and private organizations which will help students who are financially unstable to fulfill their educational goals",

*Mr Nitin Anand
Director, Skyline University College.*

The following organizations signed the scholarship agreement with SUC as their educational provider

AL REWAQ CULTURAL & CHARITY ASSOCIATION Headed by its Director, Dr. Mouza Ghubash

Dr. Mouza Ghubash, Director of Al Rewaq Association signed the MOU with SUC on 18th January 2012 at our premises. Al Rewaq is known to be a non-government organization providing charitable and humanitarian activities thru raising donations and delivering highest dedication to carry out their various charity projects within the UAE.



Mr Kamal Puri honouring Dr. Mouza

CONSULATE GENERAL OF THE ISLAMIC REPUBLIC OF AFGHANISTAN DUBAI Head- ed by the Consul General, Mr. Atiqullah Atifmal

An MOU was signed between SUC and the Consulate General of the Islamic Republic of Afghanistan, headed by HE Consul General Atiqullah Atifmal On 12th January 2012. This agreement will help upgrade the education qualifications of Afghani students in UAE through the scholarship given by SUC.



Mr Atiqullah joining hands with Mr Nitin

ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS & PROGRAMS (ACBSP) Headed by Mr. Douglas Viehland, Executive Director, ACBSP

Skyline University College was awarded the certificate of membership from the leading specialized accreditation association for business education supporting, celebrating, and rewarding teaching excellence, the ACBSP. SUC is proud to announce that we received the Candidacy for Accreditation by this prestigious accrediting organization from the USA on 30th November 2011 as well.



Mr Kamal Puri honouring Mr Douglas

EMBASSY OF THE ISLAMIC REPUBLIC OF IRAN Headed by AMBASSADOR Mohammad Reza Fayyaz

The Ambassador himself, H.E. Mohammad Reza Fayyaz visited Skyline University College on 21st December 2011 along with his core team to discuss possible cooperation of both organization not only in uplifting quality education for Iranian students but also other business opportunities which can be attained thru a mutual beneficial relationship.



H.E. Mohammad Reza Fayyaz being honoured by Mr Kamal Puri

SUC WINS LANDMARK GROUP **BIG IDEA** MENTOR AWARD 2012

Skyline university college Sharjah participated in the Raymond Big Idea Start-up Challenge 2012 held in association with Dubai SME & Dubai International Academic City (DIAC) on 16th February at the Dubai Knowledge Village Auditorium.

The dedicate team of faculty from the area of finance to marketing and strategy at skyline university had selected nine (9) business ideas presented by the students. Dr. Welcome, Dr. Mahesh, Dr. Meraj, Dr. Kota and Dr. Masroor of the business faculty in the university worked as mentors on the student's business plan and developed them to present in the competition.

Over more than 100 ideas from UAE, seven ideas of the Skyline student's had been short listed for the semi finals round. Ms Sakina, Ms Astrid, Mr. Garabe-

dian, Ms Hajira, Ms Basma, Mr. Daniel and Mr Yusuf were shortlisted as the semi finalist. This certainly

indicates the high quality of the ideas and the business plan of our students. Further, two of the seven semi finalist, Ms Sakina and Ms Astrid qualified for the list of top 10 finalists all over UAE. However, our both finalist Ms Astrid and Ms Sakina could not present their business idea on the day of grand finale because of their unavailability in the City.

"We believe that, this was a great first step of the University towards promoting and nurturing creativity and entrepreneurship in the university. This would have not been possible without the effort of our students and the expertise and dedication of the skyline university mentors for grooming and nurturing these students and their ideas", Dr Sudhakar.



the Big talk

Encouraging Young Entrepreneurs

Dr Sudhakar reports, "the Big-Talk event is sponsored by Al Tamimi investments. It is an event where successful business entrepreneurs share their experiences with the senior students who are on the verge of completing the degree or are pursuing the graduate program."

The process of Big Start competition is to encourage young entrepreneurs to shape up their idea and translate it into a business venture with full funding by Al Tamimi Investments. The student entrepreneur is required to generate business idea, prepare business plans and participate in the competition which will be held in three rounds. In the first round the student entrepreneur has to answer online a set of questions about the idea. The new idea will be evaluated by a group of experts from Al Tamimi investments with respect to commercial viability and highest scorers will progress to 2nd round. All the successful students will be invited for a one day workshop where in details of how to prepare a business plan and are required to submit a business plan about their new venture. All the participants will be invited by the Tamimi investments team to refine the plan on strategic, financial and marketing areas.

“Dreaming big, breathing big and having a passion for becoming an entrepreneur!”

On being selected the student entrepreneurs will enter the third round where orientation on how to prepare the presentation is conducted and the student entrepreneur will have to present it to the senior officials of Al Tamimi investments. On being selected the case will be forwarded to the chairman and a panel of business professionals, the winners will be declared and are allowed to start the business with full funding.

This is a great opportunity for our students about 25 students attended the 'Big-Talk' at shelter in Dubai. They commented that it is a good learning and could understand the importance of Entrepreneurship course

that we conduct. They realized the importance of dreaming big, breathing big and having a passion for becoming an entrepreneur. Our course has given sufficient orientation on preparing business plan, marketing plan and a financial plan. They could easily relate the issues discussed.

“Learning next time we can use this competition as a base to generate atleast one entrepreneur from our college. Also we should request them to have our premises for conducting such events so that our students can benefit”, Dr Kota added.



CROSSFIRE 2012

DEBATE COMPETITION

On 5th March 2012, Skyline University College organized its 12th intercollegiate / inter-University Cross Fire competition. This is an annual academic event organized by the college with a purpose of engaging the student fraternity into thinking critically on various social, political and economic issues. This year 6 universities namely American University of Sharjah, American University of Dubai, BITS Pilani Dubai, Manipal University and Skyline University College participated in the competition.

The topic for the debate was: 'We will handover a green earth to our future generation. Is it possible?' Full of vigor, intelligence and wit, the event lasted for almost four hours. Heated refutation rounds that followed the various presentations were appreciated immensely by more than 150 members of the audience. The judges for the event were: Ms Meera Taryam, Beeah, MrRafar, sheed Charand Ms Anupama Parkar from Toastmasters

Club.

Yash S Shah of American University of Dubai bagged the best speaker for the motion trophy whereas Fahad Khan, from BITS Pilani-Dubai was rated as the best speaker against the motion. American University of Dubai triumphed as the best team along with BITS Pilani, Dubai being runners up.

Emphasising on the need of such events, Dr Meraj, Chairman of the show said that understanding, evaluating and discussing such issues enables the students to gather meaningful inferences for future decision making.



Economics Day Celebration

Economics day (7 December, 2011) was celebrated for the first time in Skyline this year. It was a wonderful initiative by Dr. Wilson to encourage active involvement from the sophomore students. The Day was designed as a forum for the students, faculty and the public to discuss current economic issues. The class of 2011 macro economics showcased their understanding of current economic issues as witnessed in UAE and the global community. The students, divided into groups of two, each chose a country to research on and made detailed posters on their economic standing. It was a wonderful educational experience as students from all levels visited the exhibition and were explained in detail about each country.

Through posters and charts- students presented ideas and concepts that illustrated understanding of economic issues to include unemployment, recession, inflation, economic growth and balance of payments. The 2- 3hr event/exhibition witnessed students demonstrate design, artistic and creative skills in crafty presentations, while at the same time, discussed global economic issues from different industries and sectors of the global economy.



Dr Wilson(third from left) with his team

Economics Day presenters with their topics

1. Huimin Qui and Wan Lu - Inflation in China
2. Shekiba Atefi and Heeba Sayyed - The Socio Economic problems in India
3. Yara Rabadi and Amer Samman- Unemployment, inflation and recession in UAE
4. Hosna Hossain and Mosammat Jaynal – The Grameen Bank from Bangladesh
5. Saleem Usman, Ablah Wada and Suhayr Wada- Economic Growth in Nigeria
6. Yousef Abdul, Russel Andrew and Hatim Asgar - Exchange Rates and Balance of Payments in USA and Britain.
7. Asad Mudeer and Shenzeen Ramjuan- Unemployment, Recession in Pakistan.
8. Farha Mohammed and Alaya Salaeh- Population growth and development in Japan.

MBA students launch

Graduate MBA Network(GMN)

A group of MBA students along with their faculty in Skyline University College decided to form a network of graduate MBA students in the fall semester of 2011. They were aggressively planning and initiating ideas about organizing one platform, where they could interact with their fellow graduate MBA students, and alumni of other Universities, and industry leaders in UAE. The outcome of the same was realized in the spring semester 2012, where they completed all the arrangements of such a network formulation. Skyline MBA students have made the first step in forming a network called –“UAE Graduate MBA Network”. They have invited other regional universities offering accredited MBA courses to participate in the event along with many industry leaders and dignitaries. The network was inaugurated on February 14th 2012 at Sharjah Chamber of commerce. Dr. Marwan Al Serkal, CEO, Shurooq and Qanat Al Qasba, has acknowledged to become the patron chairman for the network.

The graduate MBA network forum was inaugurated by H. E. Sheikh Marwan Al Serkel, CEO Shurooq and Qanat Al Qasba, Sharjah. He said that leaders need to disappoint others in their journey towards success. Having a clear vision in the journey is very important was his advice to the forum. He congratulated Skyline MBA students and faculty for launching a forum for MBA students, Alumni, corporate members and government members. The event key note speaker was, Mr. Hussain Mohammed Al Mahmoudi, Director General, Sharjah Chamber of Commerce. The panel speakers were Dr. Jan Kraus, GM Group Strategy – Emirates NBD and Ms. Maryam Ahmed Al Hammadi – Director Excellence, Dubai Municipality. The UAE Graduate MBA network has the vision of –“ Network and collaborate towards success”- through networking MBA students, and alumni and to have continuous networking events across the years

to come, with industry partnership. Dr. Beena Salim, faculty of Skyline University believes that her students are thinking in right way to move towards success. She says, “with this platform where business leaders of tomorrow share and challenge their thoughts and ideas, a new generation of collaborative leaders will be born, and this is the need of this century where we find many economic, and natural disasters affecting business in exponential dimensions”.

The structure of this network is such that the ownership is a shared, cooperative one where all the Universities will have representatives in the same and each network event will be hosted by rotation by different universities in future on a voluntary basis. In the first meet, decisions related to structure and positions needed for executive council will be made by the students, alumni, and university deans. This network will in future, help the students across universities to share and harness ideas and thoughts. Students are enthusiastic to meet their fellow MBA students and Alumni of different Universities and industry leaders. The theme of the meet was- Emerging nations- Emerging leadership and Business practices. The network was on February 14 2012 in Sharjah chamber of commerce. The strategic alliance partner for the event is Sharjah Chamber of Commerce.



Dr. Marwan Al Serkal, CEO Shurooq and Qanat Al Qasba



Tourism Guest Lecture Series

Forging Proximity Between Academics & Industry

Endeavoring to bridge the gap between academics and industry, Skyline University College organized a Tourism Lecture Series where renowned tourism and travel practitioners addressed budding professionals at the varsity. The series comprised of six sessions scheduled throughout the week providing an opportunity to the students to interact with the guest speakers about tourism prospects in the UAE. Mr Samir, General Manager of Alpha Tours, revealed the recent tourism trends and the distinctive characteristics that have contributed in making

Dubai as one of the top tourist destinations in the

“Representatives Participated from

- Alpha Tours
- Al Rostamani Travel & Holiday
- Holiday Factory
- Data System International

”

world.

He said that Dubai remains to be a major player in the Middle East's tourism industry as it attracted 7.7 million visitors last year. "Abu Dhabi is also gradually honing itself as a popular tourist destination, and is projected to double its visitor arrivals to over 3 million by 2014. Overall, UAE is considered to be a safe destination with a perfect mix of natural attractions with modern facilities and state of art infrastructure. The country has been ranked sixth in the world for the quality

of its infrastructure according to the World Economic Forum (WEF)", he added.

Ms Chiara, Director of Luxury services at Alpha Tours, emphasized



Mr Samir & Ms Chiara, Alpha Tours

on the variety of tourism attractions that Dubai offers to the international travelers. "However, there is a need for professional

manpower to handle such a surge in tourist traffic. Dubai is often considered to be a luxury destination attracting affluent people who desire a professional edge for their leisure, business and recreational activities", she stressed.

Mr Abul, CEO of Data System International spoke on the increasing role of Information Technology in tourism business operations. "The travel operations are different from ordinary business processes as they involve interplay of several components such as hotels, airlines, schedule, number of people, invoices and so on. In such circumstances, the travel organizations are encouraged to adopt ERP (Enterprises Resource Planning) software to streamline the operations and avoiding any inconvenience to the tourist caused by human error", he said.

Introducing the concept of "Budget Tour Package" to the students, Ms Abeer, Manager at Holiday Factory, explained how the tour packages are designed and promoted in the market. "Although preparing a tour package requires a lot of efforts,



Mr Victor D'souza, Al Rostamani Travel & Holiday

Tourism Guest Lecture Series

keeping the prices low without compromising on the quality is an added challenge for the tour operators in competitive times. The young tourism students are expected to master knowledge about international destinations and skills required to counsel potential travelers", she added.

Mr Victor D'souza, Manager of Inbound division at Al Rostamani Travel and Holiday said that the students must have a burning desire and passion about tourism in order to get successful. "As a result of Government's planned approach, UAE has not only successfully diversified from oil industry to development of tourism sector but also poses an example of excelling in tourism in such a short time span. Although the future in tourism sector is quite bright, a lot depends on the people working in this sector. Strong commitment and passion would remain the key to attain success", he said.

Dr Mohit, Assistant Professor of Tourism at Skyline said that the contribution of the Travel & Tourism Economy to employment in the UAE is expected to rise from 13.8% of total employment, 429,000 jobs or 1 in every 7.2 jobs in 2010, to



Mr Abul, Data System International, addressing students



Ms Abeer, Holiday Factory, being honoured

18% of total employment, 745,000 jobs, or 1 in every 5.5 jobs by 2020. "Under the circumstances, there is a need for trained manpower in tourism sector to ensure sustainability. In the contemporary times, it is also heartening to observe that the young students are willing to look at the larger picture by becoming more concerned about education and its application in the real business environment", he added.

Dr Amitabh Upadhaya, the Dean of Skyline University College congratulated the entire team and students for successfully organising the event. "Special appreciations to the guest speakers who despite their hectic schedule visited the varsity to interact with the students. Gone are the days when classroom teaching was good enough to prepare the students for industry. In the present times, the Universities have an added responsibility to orient students about the latest happenings and facilitate them for smooth transition from academics to employment", he said.

Shaping Personality

Professional Skills Development Program (PSDP)

Professional skills development program was carried out with a focus to develop the soft skills of the students in professional/ business grooming. Ten training sessions were organized to cover the seniors, juniors, sophomore students from both the morning and evening batches and one batch of freshman students belonging to the evening batch. Ms. Summana Halder and Mr. Mgandi were the main trainers who conducted the majority of the training sessions for the students in the months of January and February. The sessions were quite interactive and the students appeared to be quite satisfied with the training given to them. Many faculty members also attended the training sessions.

As part of the PSDP, on 22nd February, Career Day was celebrated for the sophomore students. Dr.K.Shivakumar started the day with a welcome address which was followed by the address by Dr.Amitabh who inaugurated the day's proceedings. The activities carried out during the day included a session on Career Guidance and a Competition on Creative Advertisement Talent - CAT 2012. Dr.Meraj, conducted the Career Guidance session which saw the students participating actively. This was followed by the CAT 2012 competition which was conducted by Dr.Mahesh and Dr.Mohit. The students were made into ten groups and a product was given to them for creating an advertisement. Dr.Manuel, Dr.Beena, Dr. Welcome and Mr.Andy were the judges for the competition.



All the groups were asked to make a presentation of their creation before the judges and three teams were declared as the winners and Dr.Amitabh, the Dean gave away the prizes to the winners.

In the evening, Ms.Sandi Sexena conducted a session on professional / business grooming with an emphasis on body language for the evening batch sophomore students and a batch of the freshman students. She explained the importance of body language not only in business world and but also amongst gender in different culture and country. The

students were later made in to groups and involved in practical exercises. Dr. Osama, Dr. Beena and Dr.Shayzie attended the program. The program concluded with a vote of thanks proposed by Dr.K.Shivakumar

All the activities could be carried out successfully because of the total support given by the Management, the Dean, committee members, faculty members and staff from administration, SSD, finance, computer department, IR and Mr. Andy, the Director of Short Courses, SUC



CAREER DAY CELEBRATION

As part of the PSDP activity, Career Day was celebrated on the 28th March and 29th March evenings. On the 28th March evening between 7.15pm and 8.15 pm Mock interviews were conducted by five professionals from outside and 22 students from the senior/ junior levels attended the interview. After the mock interviews Dr.Riktesh and Dr.Mahesh conducted a management game where 19 students participated. The students were divided into groups of three and were given about an hour's time to complete the game and the winners were given prizes by Dr.Sudakar, Dr.Mahesh and Dr.Riketesh.

On the 29th evening, Mr. Murtada Alfateh Al Zaylaie, Director, Organizational Excellence Office, Sharjah Chamber of Commerce and Industry, gave a guest lecture on Professional/ Business Etiquette. The lecture lasted for about an hour between 7.30 pm and 8.30 pm. In his lecture Mr.Murtada covered different aspects of business / professional etiquette including the dress code, way of greeting, food and eating habits and showed some video clippings as well. The

lecture was both informative and interesting and the students interacted with the guest speaker. The Dean, Dr.Amitabh honoured the guest with a memento and Dr.K.Shivakumar proposed a vote of thanks to conclude the session.

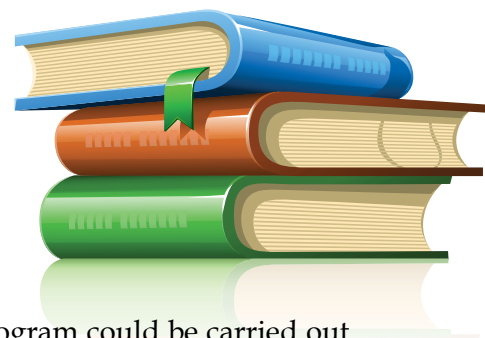
After the guest lecture, a team building game was conducted by Dr.K.Shivakumar and Dr.Riktesh. Nineteen students participated in the game which lasted for about an hour. The students were grouped into teams of three and Dr.Rashad gave away the prizes to the winners. The evening concluded with Dr. K. Shivakumar proposing a vote of thanks.



WORLD BOOK DAY CELEBRATION

The World Book Day was celebrated on the 14th March; Senior MBA students attended the program. The evening started with a welcome address by Dr.K.Shivakumar. The Dean, Dr.Amitabh gave a thought provoking address which was followed by the talks of the authors Dr.Riktesh and Dr.Mahesh respectively. Both Dr. Riktesh and Dr. Mahesh shared their experiences as authors and the students were happy to interact with the authors which were very lively. Before the start of their talks both Dr.Riktesh and Dr. Mahesh were felicitated by Dr.Maria and Dr.Manuel respectively. Mr.Sundar, the Chief librarian and Mr. Art from the administration department also attended the program. Dr.K.Shivakumar concluded the program with a vote of thanks. He

mentioned that the program could be carried out successfully because of the total support given by the Guest Speakers, the Management, the Dean, committee members, faculty members and staff from administration, finance, and the computer department.



Training Handling Job Interviews

Skyline University College always goes a step ahead in helping its students not only in guiding them in college-related activities but also in preparing them to live successfully in the competitive world. PSDP (Professional skills development Program) is one such attempt to enlighten them with the strategies that they require to live in the corporate world. It trains the students in writing their CVs, in facing the job interviews successfully and in grooming many other soft skills. On 20th of February, Dr. K. Shivakumar, the chair person of the committee organized a session to train the students to face the Job interviews. Dr. Saziye conducted this session. She talked about facing the job interview in three phases: before the interview, during the interview and post interview. Dr. Saziye conducted the session with the help of Power Point presentation and also showed some vid-

eo clippings. She highlighted some of the common questions that can be asked in the job interviews and also some tricky and tough questions that the students may have to face in a job interview. The whole session was very interactive and the students actively participated in the proceedings. Twenty six students from senior and junior levels doing BBM, BIB, BBI and BBT attended the training session which was conducted on the 20th February between 8 pm and 9 pm in the multi-purpose hall.



Advisor Speaks

Dear Friends,
on behalf of Skyline College and on my own behalf, I would like to welcome you all .

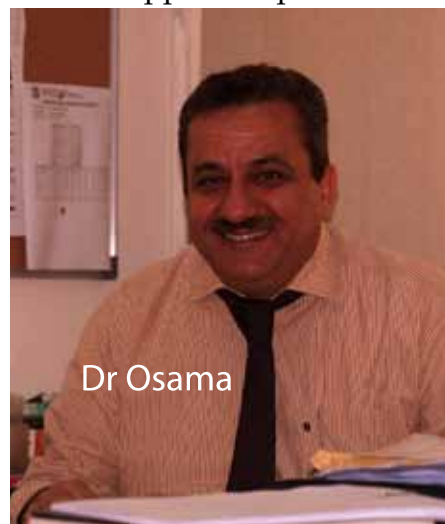
I encourage you to familiarize yourself with the information provided in the students portal. It contains essential information about the services available to you at Skyline University College,.

You have chosen to become part of this multi-cultural, caring community that is SUC .

Academic advising focuses on providing guidance on academic, career and overall personality development of the student. Further the advisors play a vital role in enabling the student to adapt to SUC environment. Advising also monitors student's continuous academic progression during their academic tenure in SUC from enrollment to graduation.

Objectives

- Monitoring the progress of the students continuously.
- Implementing and communicating information about academic policies, procedures and graduation requirements.
- Providing individual and/or group advising opportunities to assist students in achieving academic success.
- Making referrals and directing students to appropriate academic support departments and resources.
- Orienting students towards career opportunities and professional development



Dr Osama

Toastmasters

The mission of a Toastmaster Club is to provide a mutually supportive and positive learning environment in which every member has the opportunity to develop communication and leadership skills, which in turn foster self-confidence and personal growth.

Skyline Toastmasters Club, with charter number 2165361 comes under Area 30 of Division J - District 20. It started functioning from Dec 2011 with twenty six students including staff and faculty members. Dr Victoria Verna, head, ELC takes care of all the activities pertains to this club.

The members of the club meet fortnightly. Students are given equal opportunity to deliver their prepared speeches and extemporaneous speeches. The club elected its EXCOM: President-TM Karthik Babu; VP Education- TM Mahesh Agnihotri; VP Membership-MTM Victoria Verna ; VP Public Relations-TM Mohammed Nihad ;Secretary -TM Meraj Naem; Treasurer-TM Santhosh Goud Sammeta ; Sergeant-At-Arms; MTM Crystal Dacosta Campos ; Area Governor-TM .Rakesh Dayal.



MTM Clarence



Madam Toastmaster Clarence won the second position in Area level International Speech Contest and also third position in Extemporaneous speech contest which was held on 6th April at Skyline University College auditorium. Toastmaster Karthik Babu won the second position in extemporaneous Toastmasters Area speech contest. Four clubs from Sharjah have participated in this contest including Skyline Toastmasters club.

TM Kathik Babu



Strictly Business Communication !!!

Business etiquette plays a vital role in today's corporate world. The exuberant students under the guidance of Dr. Victoria Verna enacted a skit based on their Business Communication course. They incorporated all the required business etiquette in their own artistic and innovative way. The students were engrossed in the act and it enhanced their team work skills. It was enacted on 19th March, 2012 in the auditorium. The students had a sense of accomplishing the task. Overall; it was a successful show and conveyed a good and useful message to the audience.



A scene at the "Business Etiquette" play



WEEKEND MBA

SUC launched its MBA weekend program during the last academic year based on the growing demand of such programs. SUC identified that there are large number of professionals in the government and private sector who are keen to continue their higher education pursuits but find it difficult to manage their time during the working days, to facilitate them, fulfill their dreams and to accomplish our vision of life-long learning, this MBA program was started and it got tremendous response.

In our endeavor to serve the community, we provide opportunities to all interested parties in the field of higher education. It is also important to mention that the contact hours, curriculum, the academic rigor and the nature of evaluation remain same as of our regular MBA program. We hope to activate our weekend BBA program also in due course of time. Flexibility in timing for

community who are keen to learn is our responsibility.



Dr Beena, Associate Professor, MBA

Skyline joins hands with foreign universities

Skyline University College, since its inception in 1990, has moved on to becoming one of the leading business education providers in UAE. Now, in the 21st year of successfully operating in the Higher Education sector in the UAE, the University College has been a forerunner in recognizing the needs of the industry and integrating knowledge with professional inputs. The futuristic approach of Skyline strives to keep pace with the changing trends of market requirements and preparing its students to meet the challenges by grooming them all round academically and professionally in the global context. One important way of giving an international exposure and synergy to students is by getting into articulation agreements with the international accredited colleges and universities.

An articulation agreement is an officially approved agreement that matches coursework between colleges or universities. The agreement outlines specific courses and grades completed at SUC that will transfer to other university or vice versa. Articulation agreements ensure that students understand exactly which courses will and will not transfer. These are designed to help students make a smooth transition when transferring from Skyline University College to any other institution situated locally or internationally and vice versa. This kind of transfer of credits not only gives an international exposure but it can be considered

as a cost cutting strategy for students looking for international degree programs. SUC articulation agreement usually provides a simplified, guaranteed transfer process for transfer of students as per their interest.

Over the years, SUC have explored and established MOU / Articulation agreements with various leading Colleges / Universities throughout the world that has enabled our students to smoothly transfer their credits at undergraduate level and to secure admission into the graduate study programs at several institutions in these countries. **The Institution has articulation agreements with various Colleges/Universities in Canada, UK, USA, Australia, New Zealand, Ireland, India, Pakistan etc.,** which facilitates the students to get transferred for further studies.

In continuation of such initiatives in AY 2011-2012 SUC has signed articulation contract with ECMIT. SUC has initiated articulation process with EIBFS and BITE, UK and planning to sign the agreements at the earliest possible.

SUC students get this opportunity to transfer to a new environment and gain meaningful international exposure towards their pursuit of professional success through these articulation agreements.



Ms Sunita, Head
Corporate Relations



Visit to Acer Computer



As part of the academic activity, on the 20th of March, the BBA Marketing students (senior level) presently doing Logistics and Supply Chain Management Course were taken on an industry visit to Acer Computers which is located in the Jabel Ali FZ- Dubai to get a firsthand experience as to how the company was carrying out its logistics and supply chain activities. Mr.Kiran Kumar, Mr.Unnikrishnan and Mr.Mukul Raj were the executives the students had a chance to interact with. Mr.Unnikrishnan and Mr.Mukul Raj made presentations on the assembly line process and logistics and supply chain activities respectively. Students were taken around the product assembly line area where Mr. Unnikrishnan explained the different activities in the process, and Mr.Mukul Raj took the students around the warehouse and briefed the students about methods of storage adopted by Acer as well as about both inward bound and outward bound logistics and supply chain activities carried out by Acer Computers.

Visit to Sharjah Airport

The Sharjah airport visit was organized for Operation Management Students to make them understand the operation of Sharjah Airport specially the baggage handling system. The outcome of the visit was that the students are able to relate and observe the concept taught in class how activities take place in real

world. The students enjoyed the trip and learn the practical aspect of the theory taught in class. They appreciated this visit.



MBA Participates in Dubai Hamburg Business Forum

The International Marketing Strategy class from MBA participated in the recent Dubai-Hamburg Business Forum hosted by Dubai Chamber of Commerce in Dubai.

Prominent businessmen and officials of Hamburg, Germany and representatives of Dubai business community had renewed friendship and economic collaboration through panel discussions at the Dubai Hamburg Business Forum. The worthwhile endeavor was spearheaded by Dubai Chamber of Commerce and Industry tie up with the Hamburg Chamber of Commerce. The panelists gave presentations on the opportunities for businesses in Dubai and Hamburg to collaborate on green technologies, logistics and more



The forum gave impact on how to conduct business in another country such as in Hamburg, Germany. The business forum gave a clearer picture on international marketing concepts, principles and strategies. It was an avenue that opened an opportunity for Suroor ,MBA student to be interviewed live in Dubai Chamber television.

MBA Marketing Students on Field Visit

Skyline University College MBA -Marketing students visit the various specialty shops in Mirdif City Center , Dubai on December 4, 2011. The fieldtrip aims to better understand the different Consumer Behavior theories and concepts learned as well as methodologies.

Different establishments were visited, surveyed and observed by the students. The shops provided their profiles as well as services/ products information , pricing, promotions and students took notes on the guided consumer satisfaction questionnaire.

Group presentation highlights the activity and give depth on consumer behavior principles as well as it enhanced students' research capabilities.



World Green Tourism Conference, Abu Dhabi

The World Green Tourism Conference was organized by Ministry of Tourism, Abu Dhabi on 6th Jan 2012 at ADNEC (Abu Dhabi National Exhibition Center). The Tourism ministries from the GCC region, and NGO's participated in the seminar and major corporate houses from Tourism and Hospitality industry exhibited their novel initiatives in terms of promoting green tourism. Some of the major points discussed in the seminar were:



Some of the major points discussed in the seminar were:

1. Capacity building and sustainable development with special reference to the Eco-tourism.
2. The speakers discussed about the various steps taken by the Tourism ministries of MENA region for the Biosphere conservation and developing those flora and fauna as a tourist destination.
3. Involving Local communities by educating them about the sustainable development and proliferate the benefits of Tourist economy to these local communities.

It was a learning experience for the students' especially for those from the tourism majors. It also helped them to realize the importance of sustainable development and ecotourism to preserve the environment.



Trip to Sharjah Aquarium

Dr. Mohit Vij, organized a field trip for the Tourism students to Sharjah Aquarium on 1st Feb, 2012. The initiative was taken to familiarize tourism students with tourism positive impacts in terms of preservation and conservation of flora and fauna.

Sharjah Aquarium is known for its efforts towards taking care of the marine resources in the region.

A special lecture on request was organized where Mr Ismail briefed about front and back end operations

in the aquarium.

Firstly, students could asso

ciate the theories and case studies learnt in TAT 411 - Tourism Impact in the current semester, with the real efforts made by organizations such as Sharjah Aquarium. Sec-

ondly, they could also witness how the back end operations are carried out. These operations are not given

access to ordinary visitors. The authorities

also offered Internship opportunities to the students.

Sharjah's initiative towards Marine Tourism



visit to Zulal Water Factory

Dr. Joghee Shanmugan, organized this field trip for the students on 23rd Feb 2012.

As a part of curriculum, technical visit are organized to attain thorough understanding of the subject. The students are able to understand the practical application of technical equipments and their utilization which has significant effects in achieving the learning outcomes. It's a great feeling that students enjoyed the trip and also learnt organization's business environment. The complete plant is almost automated with minimum manpower resource; students were amazed to see the robotics mechanism.

“Learning
beyond the
classroom”



visit to Dubai Cargo

Dr. Joghee Shanmugan, the organizer of this field trip took the students to Dubai Cargo Village, Dubai Airport on 22nd Feb, 2012.

“Industrial visits are very much significant for operation management course, because the subject itself requires practical exposure for the students. Though one can watch video clips about operations, yet the direct visualization will have more impact on understanding the concepts. It is clearly noticed that students showed keen interest for understanding the complexity of operations”, says Dr Shanmugan.

Good hospitality was given from the host company and the manager of cargo division and two of his subordinates gave clear information about the entire operations of the cargo division and clarified the doubts raised by the students. The total students were divided into four batches and taken to their exact location of cargo handling from stage by stage with their staff. The complete plant

almost automated with minimum manpower resource- it clearly correlated the significance of understanding the technical specification of the operation equipments.

It was a great feeling that students enjoyed the trip by acquiring practical knowledge.



Students Visit Al Manama At Umm Al Quwain

Morning sophomore students of Group - A and Group -B doing their Principles of Marketing course were taken on an industry visit to Al Manama Hypermarket in Umm Al Quwain on the 26th and 28th March respectively between 9.30 am and 12.45 pm. The students were taken upstairs where Mr. Vijyakumar, the Manager of the Hypermarket gave a lecture for about forty- five minutes detailing the retail activities carried out by the hypermarket and about the different types of promotions that are/ were undertaken by the hypermarket. He also explained the significance of Stocking, Pricing, Display and ABC analysis of stock. The session was interactive and a few questions were asked by the students. After the lecture the students were taken around the different sections of the hypermarket before they left for SUC by the SUC transport. The students appeared to have enjoyed the visit.



Visit to Toyota Service Works

Dr. K. Shivakumar, organized this field trip for the students of Marketing And International Business on 23rd Nov, 2011.

The students were given a brief lecture for about an hour by the Work Shop manager Mr. Mohammed Qassim and Mr. Ramy Hakim from the customer relationship and services department explained to the students the various sections of the service workshop.

The services manager clearly outlined the service activities carried out by various departments/ sections starting with his department. He mentioned the procedures that they have to follow when providing services to their customers. It was a very interactive session.

After the lecture the students were taken around the different sections in the workshop which cater to different needs of their customers owning Toyota or Lexus. Most of the students felt that the

services workshop visit was useful and were able to relate the points given by both the reception manager and the executive from the customer relationship and services department to their course from the practical side. The students were happy with the industry visit and the lecture given, as the speakers involved them in their lecture and explained all the details which the students wanted to know



Tarek Jarrouje, HR Director, Rotana Media Dubai addresses students

The lecture under the title of 'Professional Etiquettes In Business' delivered by Mr Tarek Jarrouje, HR Director, Rotana Media Dubai focused on business etiquettes and how people can adapt to different cultures while doing business with the different nationalities.

The topic shifted to why less emiratization is happening in this industry where as same as customer service in airlines is being handled by emirates. It was concluded that airlines give authority in the role where as in hospitality its purely customer is king attitude



Ms Eman Saleh, Dubai Customs visits Skyline

Ms Eman Saleh, Sr. Manager HR from Dubai Customs delivered a speech on "Change Management, Dubai Customs". The topic "Change Management" is very important for the human resource management students. There was emphasis given on how Dubai customs managed a transition from removing one department and adding a new department and then restructuring the organization as a whole.



Visit to Al Manama Advertising Department

Marketing Major students were taken to Al Manama Group Offices in Ajman on 11th Dec, 2011. Dr. K.Shivakumar organized this trip.

The students were given a brief lecture for about forty five minutes by Mr.Vijya Kumar the business development manager explaining to the students about promotions in general and also a specific promotion carried out by Al Manama group recently.

The manager clearly outlined the various promotion activities carried out by Al Manama. He mentioned the process that they follow while carrying out their promotion activities. It was a very interactive session.

After the lecture, the students were taken around to the different sections in the advertising department

where the actual advertisements are created and produced and also to the printing section where the final advertisements come out.

The students felt that the visit to the in-house advertising department of Al Manama was useful and were able to relate the points given by the business development manager to their course Marketing Communications from the practical side.



Subramanian Sitaram, Commercial Bank International speaks on

“Strategies for Managing Financial Risk Bankers Perspective”

On December 13th, 2011 a scholarly open lecture on the topic Strategies for Managing Financial Risk Bankers Perspective was delivered by Mr. Subramanian Sitaram, the Head of Market Risk and Treasury, Commercial Bank International. The lecture highlighted the market risk, credit risk and operational risk, Basel 1, 2 and 3 and strategies for managing credit risk. The lecture also enlightened about the role of central banks in controlling risk methods adopted by MNCs to manage exchange rate risk. The MBA students, faculty and invited public attended and were enriched by the lecture.



Kulwant Singh, MD, Lama Tours speaks on **MICE**

Mr Kulwant Singh, Managing Director, Lama Tours, visited the campus to deliver a lecture on “MICE” - an emerging sector in tourism industry. His lecture enlightened the students about upcoming opportunities in the tourism sector especially the business travel. Mr Singh is a seasoned tourism professional and his inputs go a long way in guiding our students. Thanks a ton Sir!



Sultan Bin Kharsham, MD, Wall Street Exchange addresses **MBA class**

Mr. Sultan Bin Kharsham, Managing Director of Wall Street Exchange delivered a guest lecture on 10th March 2012 for the MBA students. Mr. Sultan gave an overview of the money transfer and currency exchange, how the remittance works, money exchange operators in the UAE, how the exchange rate risk is managed and about latest trends in money transfer. The students were able to get first hand information from industry practitioner; how the lessons they learn from class rooms are put into practice in the industry.



“Walk for Thirsty” World Water Day

Endeavoring to create awareness about water conservation and environment, Skyline University College celebrated World Water Day by organizing “Walk for thirsty” on 22 March, at Qanat Al Qasba, Sharjah. The event attended by 200 volunteers students, faculty, staff, Government officials and corporate, was well supported by United Nations Educational, Scientific and Cultural Organization (UNESCO), Al Qasba and Hamriyah Free Zone, Sharjah.

Mr Ahmed Alsalasi, COO at Qasba Development Authority in his inaugural speech appreciated the initiative taken by Skyline University College towards this noble cause. He said that UAE residents are still among the largest water consumers in the world, with a daily consumption of around 550 litres per day which is three times the global average. “Al Qasba is committed to promote environment friendly tourism and thus welcome such efforts towards environment awareness.”

HE Dr Rashid Aleem, Director General, Hamriyah Free Zone, Sharjah delivered his opening speech “Parallel to the overall economic and tourism developments, UAE also excelled in

carbon emissions per capita which became highest in the world in 2008. The UAE spends nearly Dh11.8 billion per year on the production of desalinated water to ensure its fast growing needs of drinking. Water is essential for urban development and plays a fundamental role in life. However the biggest problem with water is its scarcity and quality. The youth has a larger role to play in taking certain steps themselves as well as encouraging others to minimize their water conservation”, he added.

Ms Neha Swaminathan, UN representative for Child Security in UAE, and a student of sixth grade surprised the audience with her presence and short yet moving speech. “There are 7 billion people to feed on the planet today and another 2 billion are expected to join by 2050. Statistics say that each of us drinks from 2 to 4 litres of water every day, however most of the water we ‘drink’ is embedded in the food we eat: producing 1 kilo of beef for example consumes 15,000 litres of water while 1 kilo of wheat ‘drinks’ up’ 1,500 litres.”

Mr Nitin, Director, Skyline University College

Skyline's
Initiative towards
Water
conservation
&
Environment



“Walk for Thirsty” World Water Day



said that according to the WWF Living Planet report published in 2008, the people in the UAE are placing the most stress per capita on the planet. “According to the findings of the report the people in the UAE are placing the most stress per capita on the planet. Compared to the world average Total Ecological Footprint (TEF) of 1.8 global ha/person, the TEF for the UAE was 11.9 global ha/person (hectares/person). The issue of water and environment is not only the responsibility of the Government, but also certainly the responsibility of all residents. The students should be taught about the importance of non-pollution of environment and avoiding water wastage. Inculcating “values” among students is a vital aspect of Skyline University’s mission statement. The varsity has a dedicated team of faculty who regularly conduct such community and environment related campaigns”, he added. Dr Amitabh Upadhaya, the Dean of Skyline University College congratulated the entire team and students for successfully organising the event. “Some of the main environmental issues in the UAE are declining natural vegetation, increasing overgrazing on rangelands and desertification. Moreover, the extensive groundwater pumping



HE Dr Rashid Aleem,
Director General,
Hamriyah Free Zone, Sharjah

has lead to a rise in soil salinity levels and effluents from the oil industry have contributed to increased air pollution. CO2 emissions in the UAE increased at 3.9% to reach 169.4 million metric tons during 2009”, he added.



Skyline gives back...

Community service is an important element of the vision and mission of Skyline University College "SUC". It is the manifestation of the SUC's commitment towards society and its social responsibility.

Services to Community provide an opportunity to the institution and its members to engage in achieving their responsibility towards the society and to contribute in community development activities.

SUC community service focuses on environmental activities and decided "Go Green" as a campaign of the same, where the faculty members, staff, and students are participating in preventing the environment by different types of activities, such as: cleaning activities, reducing paper consumption, increasing the awareness of environmental issues among the society, the faculty members, the staff, and students.

In a purpose to increase the awareness of keeping the coasts clean, Dr. Azzam, Dr. Sayel, Dr. Beena, Dr. Maria with around thirty students participated in the 2nd Hamriyah Marine Day Celebrations entitled "To commemorate the International Coastal Clean-up Day" on 19/Sep/2011.

Dr Azzam, Chairman, Community Services



Dr. Beena and Dr. Azzam visited Green Middle East, "The Environment & Recycling", Conference and exhibition, on 18 October 2011, Expo Centre Sharjah, UAE.

On 12th/ December and as a part of its commitment toward the society and environment, Skyline University College (SUC) participated in the Emirates Environmental Group's (EEG) tenth annual Clean Up UAE campaign. Dr. Azzam Hannon, Service Committee Chair in Skyline University College, accompanied around 40 students to the location and joined hands with around 2,000



volunteers in the location and 27,000 volunteers in 109 sites across the country to collect waste, the drive achieved a good result since over 92 tons of waste from across the country were collected. "This year's campaign was amazing and the volunteers were in high spirits," Habiba Al Marashi, EEG's Chairperson, told Gulf News "Gulf News, December 13, 2011" On the 21st/ February, Ms. Wafa Sharif, Environmental Officer - in charge of Awareness from Bee'ah, she came to S U C and delivered



the program. Dr. Amitabh, the Dean inaugurated the program. Apart from the students some faculty members and staff also actively participated in the program. At the end of the guest lecture, Dr. Azzam, Chairman of the Services committee presented a memento to Ms Wafa on behalf of SUC and Dr.K.Shivakumar proposed a vote of thanks.



a guest lecture to sophomore and freshman students of the morning batches. She showed a number of videos and explained to the students in detail about the residential recycling program and waste management activities. She highlighted the active role that Bee'ah has been playing in these programs since its inception and the achievements of Bee'ah. She also explained to the audience how everyone can make a small contribution to Residential Recycling Program and Waste Management. The guest lecture lasted for about an hour. Dr.K.Shivakumar welcomed the guest speaker Ms. Wafa, students and all the others to

Furthermore, on 6th and 7th/ March/2012 and as a part of health education to the society, Johnson & Johnson partnered with Dubai Municipality have conducted a health awareness activity in our university, they have provided:

- Free eye checkup (vision correction assessments) with the help of our expert eye specialists and opticians, and offer free consultation and a week's free vision correction lens to the students who would require vision correction.
 - Skincare education
 - And feminine hygiene awareness
- The students liked the idea and participated actively!

Russians in United Arab Emirates

Danil Grafinin



United Arab Emirates by being one of the most attractive travel destinations is getting more and more people from around the world, regardless of whether people are coming for a travel, business or employment purposes. Russians are one of the most popular tourist nationalities in UAE. Lots of Russian tourists are coming to different emirates like Dubai, Sharjah or Ajman to enjoy resorts, luxury hotels, safari in dunes, shopping and excursions to Indian ocean and other attractive landmarks of UAE. If you just visit Dubai Al Mamzar Beach Park, you can find a lot of Russian people who enjoy swimming or sunbathing.

Significant amount of Russians coming to or visiting UAE influenced country to open shops and restaurants where you can find Russian personnel

and cuisine. Even in big supermarkets you can find a separate corner of products from Russia.

Apart from the travel trend, there is another reason to come to UAE for Russian people as employment and business as Dubai seems to be an attractive place to work and live in. Mostly those who come from Russia for business purposes are dealing with export and mostly open their companies in a free zones. Those who are coming to work find their opportunities to get employed in a travel companies, airlines and hotels.

Regarding the Russian community prospect, it could be mentioned that there is even separate Russian media in Dubai, consisting of some magazines published in UAE like Russia Emirates and radio station 96.3 FM where you can listen Russian music and news. It has also become popular for some Russian stars to come to UAE with their concerts.

UAE is one of the most attractive travel destinations for Russians

Apart from that some young Russians like me are coming to study their bachelors in UAE. Not to say that quality of education is the main reason, but they see lots of opportunities coming from UAE's growth and development.

This is my second year in UAE, I am 18 years old and I am studying Bachelors of International Business at Skyline University College. I have been recently employed by Emirates

Airline. Challenge is my life motivation and I am continuously looking for opportunities which I can find in UAE in order to develop myself and my future.

"What we like most about Skyline is its convenient timing which gives us a great opportunity to study as well as keep on exploring external opportunities in the business world!"

Hani Hassan and Farhi Hassan (Somalia)



Lyrical Surprise

Asma Mohd Pervez



I don't have any specific hobby or interest but it really depends on my mood, most of the time its reading, music, watching a lot of movies or TV shows. And what drives me to writing is actually songs, a lot of experiences in life, with both family and friends.

Now all you want is a brand new start
where you can be who you really are
nothing to lose and everything to gain
where life goes one without the pain

but the fact is that is what cowards do
ill make sure that i see it through
no more crying over things i cant undo
like everyone else i want God on my side
but unlike everyone, i want you there too
cause i still gotta thing for you

so when the whole bloody world goes crashing
down
to your friends you r no more than a clown
and when you need them most they dont stick
around
you know I'd come for you when you drown
cause I know you'd do the same for me, no need
to frown

cause all we need is someone to be our guide
to make sure the path we follow is alright
cause goin on our own, that road we tried
there we only lied, we only cried
we lost our pride
and a lil bit inside we died

now we got a second chance to set things right
cause the future we couldnt foresee is now in sight
with the flame we ignite it will turn out bright
so all day all night
we fight for our spotlight
cause this world's a stage
and we go together like
the Sun and the Moonlight

now when we are finally together
thinking we'd live happily forever
life got worse before it could get any better

people started saying shit
and i was like whatever
now i realize that wasnt very clever
cause those words slowly got to you
like a stealth plane in a rainy weather

i told you there was nothing to worry
cause our love was real
any prob that comes our way, we'd deal
never left ur side every time you were ill
but you never believed me you just couldnt feel
leaving tears on the pillow case u cried still
until in a couple of weeks they finally broke your
will
and it came to a point where
truth hurts and lies heal
you couldnt sleep without taking the pills
until u left me for the drugdealer who gives u re-
fills
yeah in this story Jack loses his Jill

i was right back to square one
my heart was on flames hotter than the sun
how could i lose the war which i had already won?
i looked in the mirror and saw what i had become
someone who gave up everything for love, with
love was done
so first i stabbed the cupid with his own arrow just
for fun
tables have turned, i was gaining momentum
now it was time to end this negative criticism
so i got rid of all the critics, till there were none
my words were enough, didnt need a shotgun
u remember all those photos we took, yeah i de-
stroyed the whole album

and to think
we had a second chance to set things right
cause the future we couldnt foresee was in sight
with the flame we ignite it was gona turn out bright
but all day all night
all we did was fight
until u left me alone under the spotlight
and the world would have been a stage
had we gone together like
the Sun and the Moonlight

Skyline

Home away from Home

Huimin Qiu

I am a student of Skyline University and my major is BIB. My name is Huimin Qiu, or you may call me Ariel. I come from Xiamen, China. I'm a vivacious, outgoing, fun-loving person. A hobby is what you enjoy most in your spare time. I like writing in my daily life. I want to say that let life be beautiful like summer flowers and death like autumn leaves. My motto is contented with little, yet wishing for more.

MY JOURNEY TO SKYLINE UNIVERSITY COLLEGE

Youth, like a flower blossoming, a boosting of the years, a good time, I would like to spend in the struggle. Also, 17 years old is often compared to half open blossom. And we are probably more cognitive/sensitive at this point. In my life, my parents always tell me that "Life Faces a Choice".

We soared, lively, make public, have a dream, with some young and ignorant gas. But we also are daring to challenge the future of the time.

In the spring of 2009, when I first set foot in this new country' UAE, and this beautiful university Skyline, at that moment, I was stunned, the colors of local complete attracted me. Inside that warm, roomy university there was colour. A growing number of Chinese are studying abroad thanks to the country's booming economic growth. But I told myself "Here is my dream of heaven".



Zixian Liu

My name is Zixian Liu. I come from China, and study at Skyline University College. My major is International Business. Since I started to study at Skyline University I have met lots of friends and professors; they all gave me lots of help. Different cultures, different languages give me different experiences. I will remember Skyline as long as I live.

My father works in UAE, so he wants me to experience a different university education. I have lived in China for 18 years, get Chinese education for 12 years. So when I first came this country, I was worried. But the teachers and students in Skyline college gave me a lot of help, they were so kind and generous. When I was refused and misunderstood, classmates always gave me a hand and instructed me what should I do.

Professors also encouraged me when I felt dismay.

I'm so happy that I can acknowledge two different cultures through studying at Skyline University college although there have been same gaps between two different cultures. Since

I came to the UAE, I learned not only knowledge, different cultures, different lifestyle but also the passion of youth, the spirit of sunshine, the power of religion. I hope to gain experience of a 3 year study at Skyline, UAE so I can make my dreams come true. I hope in my life full of sunshine like the weather in the UAE---Always Sunshine.



Skyline

Home away from Home

Shuyue Yang

My name is Shuyue Yang. I've been at Skyline University College for 2 years and I am a sophomore student. I come from China, a powerful and a beautiful country. In my spare time, I read books especially English books. I also enjoy music because it makes me relax and forget my sorrow. Maybe I look quiet but if you know me, that is not my reality. I am always ready to help people whenever they are in trouble. If you help someone else, you'll be amazed at how much you feel yourself better. So, that's me, a lively and a helpful Chinese girl.



Wan Lu

My name is Wan Lu, I am 20 years old and I'm from China. My major is Marketing. I am a peaceful girl, healthy, honest, and I treat people sincerely. I like singing and listening to the song and I am dreaming of the simple and free lifestyle. I like Skyline University because I have met a lot of lovely friends who are from different countries. Skyline environment is very good, the campus is covered with flowers... We are in a great learning atmosphere and that makes me feel free and happy.

Everyone was born with lots of dreams, so did I. Sometimes, dream is not coming true, but it did so when I had my university life in Skyline. Skyline provides an educational environment in international standards. That would explain why all kinds of teaching facilities could be easily founded in our campus such as library, labo-

ratory etc. As a girl, going after romantic, studying in a campus covered by flowers was always an aspiration of mine. On the other hand, Skyline not only provides a lovely education facility but also offers high quality of education. During my school time, I felt that our tutors are very kind and extraordinary knowledgeable. All of them are professional enough to solve each question of all students.

Life is occasionally boring like a soap opera, but I've found a nice solution. Making friends is very easy when I am in our campus. In this peaceful environment, students are kindly and friendly. Skyline is truly my beloved place and it gives me a totally different life.



Remembering my culture while embracing the others

Fatima Azzara

My parents have been living here for almost 25 years or so and I as well as my siblings have been residing in UAE ever since childhood. Therefore there was no better reason for me to continue my studies around the same place where I have accustomed to.

I do accept that brain drain is a huge issue in my country but then again every one waits for a great opportunity. If something like that will knock at my door, I would rather grab it with my both hands.

Skyline University College carries out these competitive events that encourage everyone to promote their own cultural aspects. For instance: We have Skyline Carnival Fete in which, apart from the various talent performances, there is competition between the country stalls and I am very proud to say that in the year 2010 Pakistan's stall had ranked the first.

Apart from the Skyline Carnival, small events like

"Ethnic Day & Night" turn out to be a huge success as well. Even here, no student falls back to promote their country. In fact such events not only allow me to promote my country but also give me the opportunity to understand other cultural aspects.

Wherever we live, we should not forget the roots and right traditions that our ancestors have taught us. My parents have always taught me that education can either enrich you or ruin you.

I am glad and privileged to study at Skyline where we are given the chance to exhibit our culture and also to respect other cultures and to live in a cordial atmosphere in concord. We remember our culture while we embrace other cultures.....



'A friend walks in when others walk out'

Noora Mohammed Nasiruddin

Right after we've left school, college becomes our second best home. Our college mates become our new friends, and as time passes, we forget about the delicate relations we once had with our school friends.

Some from those school friends were our classmates, some were our sports friends. Some had been canteen buddies, and some had been our best friends.

Hansi, Wow and I had been best friends since the early stages of high school. It so happened that our frenzied timetable split each one of us into sessions that were indescribable. I don't remember any such session when I had time to spend with them. I would get complaints, gloomy faces and promises that were tough to keep.

Not much has changed since those demanding days. I find myself under the canopy of complaints, gloomy faces and promises that for sure break off. But friendship is a shell; easy to find yet hard to break. No matter the consequence, the relations will just keep stronger as the clouds pass by.

What is one to do in times as these? How is one to allocate their treasurable time to people who are

a part of their presence?

I figured that at least a buzz every two weeks is sufficient. With my best friends, just a cat's nap

is enough to fathom everything that had happened in my time off. Or maybe I could just shoot a mail to them, attaching pictures of the moments I believe they have a right to know about. Furthermore, it isn't a bad idea to drop in at their home one weekend, rather than lazing.

As said by an unknown source, 'A friend walks in when others walk out'. No matter how absorbed one is in this fast moving life, friends will always stick by. Always try to cater a small sector of your time to these friends who will always stick with you, even though you have been occupied with the bustling responsibilities of this world demanding.



To all the Dreamers

Farzana Sultana

Block out all noise, stay quiet and read. Read for few minutes; be attentive for your own sake. Do you have a desire to achieve something very great? YES! Most of us really so. Believe in your potential and here you will find a lot more than what you see.

You are a "Dreamer", this article is dedicated to you. Right now you are the most important person around. If you had been the only person reading it, i would still have written it, you are that special.

Let me qualify you, A dreamer is a person who is not afraid to challenge the norms, not afraid to follow their own path, someone who is always willing to take a chance and always ask "Why" before taking a step in anything. A dreamer pictures a great future for own self, they are the world changers. I believe every one of us is born unique in every way, but over the years we work hard to become like 'someone else'. Dreamers chart their own destiny, though they might not reach it by the end, but they believe it all the way. They are always striving to be the person they were meant to be and are not afraid to be different.

A dreamer don't follow they crowd. An environment commonsense tells us to go this way. Unfortunately, common sense is not always a good-sense because it's not unique. Being a dreamer you cannot afford to work on society's standards.

Follow your dreams, if you can think it, you can have it. The greatest pain comes from not believing there is a future, not being able to dream about something better. Be patient to reach your dreams. Hurdles will be one way but learning from the obstruction will make you stronger minute by minute and layers of your dream will be revealed. Get excited and enthusiastic about your own dream. This excitement is like a forest fire... you can smell it, taste it, and see it from a mile away

"No person has the right to rain on your dreams."
Marian Wright

All successful men and women are big dreams. They imagine what the future 'could be', ideal in every aspect and then work every day towards their goal and purpose. Don't say you don't have enough time. You have exactly the same number of hours per day that were given to Helen Keller, Louis Pasteur, Michelangelo, Mother Teresa, Leonardo da Vinci, and Albert Einstein. A dreamer watches they sky and the stars shed light to their thoughts of darkness.

"Never say you have failed until you have reached the last attempt, and never say it's your last attempt till you have succeeded".

Think twice, Do wise!!

If wealth is the secret to happiness,
then the rich should be dancing on the street,
but only poor kids shows the performance.

If power ensures security,
then all officials should have walked unguarded,
but those who simply they sleep soundly.

If beauty and fame bring ideal relationships,
then celebrities would have the best marriages,
but this happens to be in ordinary livings.

Two bulls always keeps fighting in a person's
mind "Good and bad"

the one you feed the most will face the Victory.
Live simply, walk humbly and love genuinely



Gideon Odeyenuma



A BETTER WORLD

Dry your tears moonbeam,
Accept without questioning,

The sad inconsistencies of life,
Accept in good faith, what lies ahead.

Laugh along with the mighty one spinning fate,
Enjoy friends, good songs and your pretty lace.

Think little of age criss-crossing your face,
But upon the moon or a pretty flower gaze,

For thus is best told nature's silent tale,
When we live like it was sports and play,

And drift with the currents of life,
Like a gourd drifting down the Nile.

But hope for that coming day,
When we can make this world a better place



Stefan De Silva

To a Special person who skipped my heart a beat

A loving Daughter and a Jewel to her parents
A darling sister, who happens to be a heroine at times
A teacher who is always caring and nurturing for her students

An Auditor dependable at her workplace and makes her
Boss smile on a gloomy day
Has a capacity to become a loving mother and wife in future
A Colorful friend to any human being who meets her on our
road to Life

And now.....who happens to be a Queen who has
stolen my Heart so that I could share it with all of you in this
masterpiece

LEARNING TO SAY GOODBYE

Gideon Odeyenuma

John sat with his colleagues and wondered why they were so happy. He wished he had not come, he felt like a party crasher, how could they smile knowing this might be the last time they would be gathered together as friends, before their respective careers pitch them against each other as competitors, or time loosen the cord of friendship which exist among them.

He felt so out of place, like a penguin without a song. He felt queasy and his stomach knot, for he had never been good at saying goodbye. When he was two, he cried everyday when he had to part with his mum and go with the bus to school. At six

he had to run to his room, hide under his bed and cry when his cousins who stayed ten blocks away came to visit and it was time to go. When he was ten his mum and dad separated, he cried for weeks and the only words he spoke was to ask, what the words irreconcilable differences meant. He became a loner after that and he refused to make friends anymore for in his young and tender heart he came to realize that "nothing lasts forever".

But everything changed when he got into college, where it was impossible not to make friends, the atmosphere was always full of excitement and by being a loner you were sure to be missing out on something, classes were interesting and everyone was friendly and ready to help. In the corridors during the recess periods someone was always bound to say hi. All this and much more caused a change in Little Johnny, he became friendly and discovered the fun in having friends. He found a sanctuary in his studies and in his friends. He felt safe knowing he would

see them in college everyday and suddenly his fear of goodbyes vanished or so he thought.

How time flies when we are happily engaged in what we love. To John, for he was no longer little, the time flew by like a tiny specter in the vast landscape of his teenage existence. For up to that Moment, his college days were the fondest memories of his life.

But like the philosophers say, all good things must come to an end. For suddenly it was graduation semester, and Johnny who was not good at saying goodbyes became miserable. He had become so used to his friends and dependent on the safety and predictability of his environment, that he was unwilling to swim out. He was sick more often, his grades dropped and all the while he kept wondering why no one else was worried about this being the end of the road.

He had two very close friends and they were really looking forward to the graduation, Salim was going to manage his family's diamond mines in South Africa while Alan was going to Cambridge for his masters degree. They all kept telling John how lucky he was to be going to America for his own postgraduate degree at MIT. Yet in his heart he wished he could just tell them that he was

not interested in going to the United States, but he couldn't, instead he imagined the worst things happening before it was time to say goodbye to his friends.

In one of his minds vision, just at the moment when they were going to embrace and bid themselves farewell the world came to an end, in another he was called by the administration and told that he could not graduate as his CGPA was below the one required. But he knew this would never hap-

How time flies when we are happily engaged in what we love

pen as his real CGPA was great. He kept creating scenarios in his mind till it was the day for the graduation ceremony.

He suddenly wished he had not come, his palms were sweaty and he couldn't focus, suddenly it seemed like the president was addressing him, he had not even noticed the president's speech had started.

"Gentlemen and ladies" the president was saying "as you go out into the world, we want you to know it is not the end but rather the beginning of the rest of your lives... You are now worthy ambassadors representing the values and ideas of this university and you will have the opportunity to form your own ideas and values. We want you to know among everyone of you, there exists a

connection and whatever you may do, do it well so it can reflect a good light on your friends who might be in different parts of the world... Remember that true friendship lies in the ability to grow separately without growing apart, so go shine a light, go and succeed".

It was John who started clapping first and the rest of the hall joined in, for right at that moment his worst fear was no more. He had found relief in the president's speech.

The afternoon sped by and farewells were said amidst hug and tears and promises of reunion in the near future. Days became years and they all became men, each one succeeding in his or her chosen path. But they never forgot to set out a day in each year to hold a reunion.

Sweet Farewell

Nirojah



As we look back upon it
Our time is nearly done
All those memories shared
And all that extreme fun

Coz moments don't last forever
Neither can we be together
The world is so much greater
Time to give our seats to another

Hear the last ring of the bell
And Bid a Sweet Farewell

Maybe we shall meet someday
Or we could walk the same path
But only time can tell
The answer to that math

Coz memories last forever
Different paths converge together
Experience things so much greater
Chances to meet one another

But only time can tell
Till then, a Sweet Farewell.

Mohamed Ahmad Alsheikh



عربي بكل فخر

أصلي عربي وبلادي أفتخر أنا فيها
 ويروحي ودمي وهلي ومالي أقدّرها
 فلسطين إهي قضيتنا الأولى وعن كل قضايانا نبديها
 وما يبرّتاح لنا بال حتى نحرر كل شبر من أراضيها
 وإماراتي عزي وكرامتي وبلادي آلي عشت أنا بيها
 ووطني لثاني آلي أوقف عشاتها فؤيه كل من يعادها
 وشيخنا وأبونا زايد هو مأسسها وبناتها
 وبنا أخوه راشد وخذوا إمارتها السبع بأراضيها
 وحنّا لشيخنا خليفة نقدم الطاعة ونعطها
 وبوخالد دمنّا برخصته وأرواحنا له نهديها
 وللسعودية مسقط رأس شقيق الأمانة وهادها
 وأرض مكة المكرمة آلي نحج ونعتمر ليها
 ومصر أرض الحضارات بحاضرها وماضيها
 أرضها كُنت فرعون ويتاكل كل من طغى فيها
 والأردن بمكائنها وشعبها آلي محليها
 وأصلها العربي الأصل بقبائلها وعشائرها وبوادها
 وأرض العراق مجروحة وثبي من بدواها
 ودواها نظرد المحتل وتوحد ونقوم نبنيها
 ولبنان بأرزها وناسها ما حد يقدر يجاريها
 درعها جنوبها آلي وقف فؤيه محليها
 وسوريا وأهلها وأرضها الله يحميها
 من كل ظالم ما يقدر مكائنها عند باريها
 وللسودان قسّموها بحجة تحرير أهاليها
 لكن هدفهم نهب ثرواتها وخيرات أراضيها
 وتونس قائدة ثورات العرب فؤيه طواغيتها
 آلي ردت الكرامة للشعوب وتخل من بيها
 ويوم تثور الشعوب ما حد يقدر يهدّيها
 وأكبر دليل ليبيا واليمن وسوريا الدور يأيها

The Rollercoaster That It Is

Mohd "Nido" Nihad

What do we know about life? Here's my thought on it, it's the biggest, most perilous and unique rollercoaster ride ever, which has got a different design for every human born to this world, a ride which is controlled and designed by us, but is set by a greater power.

It's got all the ups and downs that you would come across in life, all the loops, all the jams, the malfunctions, the truth is, and no one alive ever has a ride without the malfunctions,

It all depends on us, we, can grease the wheels, fix the glitches, modify it to our liking, we can make it a better ride for ourselves and we all know a rollercoaster is more enjoyable when more people tag in with us, a lonely ride till the end would be quite a depressing one. Who likes to ride the up's and downs of an awesome rollercoaster, without having friends and family to scream and enjoy with them, I know I wouldn't.

Couple of things I'd say is entirely in our hand, The stability of our path again is on how we build the base of our structure, how well its planned out, what materials we use for its construction and how quickly we fix our rails before its too late, I would say that it's never actually too late to clear out a disorder we may come across, just saying "The sooner, the better"

I aim on building such a schematic for my ride of a lifetime in such a way that, people look up to my path, and try to make a path of their own by drawing a bit, and I mean just a bit, of inspiration from my structure, once that happens I know I've done something worthwhile with my lil roller coaster, think of it as such, you come to know how awesome your roller coaster is, only when others ride it.

Then again, we're always given a helping hand, our parents are the experienced engineers who help us build the base, support us through our ups and downs, all the loops, all the downhill surges, till we know how to maintain the structure that they have managed to set up for us, and once we know how to maintain our old structure we also learn how to keep building on, and progressing



forward, with no halts and maintain a continuous flow to it

Not to mention the countless number of loops that we do encounter on course to the end of it, the loops which make the ride more enjoyable, and makes you feel like the rides a bit longer, it makes time pass by you much slower than it really is, you savor each moment spent on the numerous loops you pass by, but, as we all know, in a rollercoaster the loop too, does have its end, and we just move on with it, looking forward to the next loop present on the ride of our lives.

This is something I've come across quite often, most of us feel like getting off the ride because it's too scary, and may be spiraling out of control, but we all know that isn't the wisest of choices to be made, as getting off a rollercoaster midway through the ride is, well you know, stupid, least forget that we aren't on this ride alone, if you plan on derailing your ride just for selfish reasons, what about the people who have been riding it with you for so long.?, just cause you're the master of your ride doesn't give you the power to misuse it.

But once you've set course on this wild ride, and you actually manage to make the perfect structure for it, it's all smooth sailing from there

Well I know this isn't the easiest description of life that one will encounter, and that this isn't the best either, but I feel that comparing life to a rollercoaster is one of the best ways, to describe this untamed and unpredictable ride that we call our life.

The Best Mom Ever

Rana

Mother is a word that is really difficult to describe as to what it means to me .Mother is a word of 6 letters but full of spiritual, deep and comforting things. Motherhood should be appreciated with a very high standard. If you will ask me personally, I would die for my mother because she is the most precious thing in my whole life .I used thing and not person because she is not just a soul of an angel, she means a lot of things to me .For example when I look at her, I see safety and cleverness coming from her heart, I see love and warmth coming from her brain .And the biggest thing that I see when I look at her is HEAVEN coming straight from the centre of her soul .

*Lucky me..!! because she is my Mom ..

*I love you Mom...



Mother's blessings

Renne

Mom a logo for the most beautiful things in the whole existence. While writing this article I repeated the word "mother" a lot of times in hope that I'll know what does this word means..!! Every time I said this amazing word, I didn't feel like the previous time I said it, or the next time.

Just think of it for a second, when you are alone and you say this word you'll feel as if you were in the centre of the world. Say this word when you are scared, you'll immediately feel safe as if you were surrounded by an army of guarding angels. Say this word when you need her, and you will feel as if she already hugged you and told you don't worry my baby everything is going to be alright. Say this word when you are sad and unhappy and at the same moment you'll feel as if Leonardo da Vinci painted a magical smile on you face. Say this word when you are distracted and you will know how this person focused in this life trying to provide the best of everything just for you, and try to say this word when you don't know what to

do, and you'll have a quick vision of all the methods that your mom tried so that she'll give you and never ask to be given. And at the end say this word when you really miss her and you will realize how lucky we are to have this extraordinary gift from god which is full of love and wrapped with mercy ,kindness, motherliness, apprehension and everything we can't see but we feel .

"If evolution really works, how come mothers only have two hands? "

~Milton Berle

"Motherhood is priced
Of God, at price no man may dare
To lessen or misunderstand.

~Helen Hunt Jackson

Salim Says...



بسم الله الرحمن الرحيم

السلام عليكم ورحمة الله وبركاته

تحية طيبة وبعد،،،

الموضوع: التكيف مع الحياة الجامعية

يطيب لي أن أهدي صناع المستقبل أجمل التحايا وأجمل عبارات الترحيب، وعليه فقد طلب مني الكتابة عن موضوع "التكيف مع الحياة الجامعية"

معنى التكيف مع الحياة: أن تتأقلم مع تحديات الحياة الجديدة وتتعامل معها بشكل سلس وسهل وبشكل أسرع، ويختلف مدى التكيف من شخص لآخر فأحدهم يتكيف بعد مرور شهر من بداية حياته الجامعية والآخر يحتاج لسنوات، فإلنا أنوع ويعتمد الأمر على الحياة الماضية للشخص فإذا تعود الشخص على التنقل منذ الصغر صارت القدرة على التكيف أكبر وأقوى، وفي هذا الموضوع سنقوم بتبسيط الأمور الحياتية لكم وذلك ليتسنى لكم العيش بكل سهولة في بيئة جديدة كالبيئة الجامعية.

الكثير من الطلاب لا يودون الرحيل عن بيوتهم والذهاب إلى السكن في الجامعات، إلا أن الأمر سيعود إليهم بالنفع مستقبلاً من حيث لا يدرون وسيرون ذلك إذا ما قارنوا خبراتهم قبل الجامعة وبعد التخرج، سيرون أن الفرق كبير وواضح.

من الطلاب من يجد صعوبة في الحياة الجامعية نظراً لقلة المال أو عدم الاستخدام الجيد للموارد المالية، والبعض الآخر يجد الصعوبة في التعامل مع الآخرين، والبعض يلاقي صعوبة في تخطيط سير حياته اليومي، والبعض يفقد قوة علاقته مع الله تعالى والبعض الآخر يعاني من المشاكل النفسية كالحنين إلى البيت والأهل.

وهذا الموضوع سيسهل عليكم كثيراً العيش في الجامعة وذلك بالنظر إلى المحاور التالية:

1- المادة

2- الحياة الاجتماعية

3- الحياة الدراسية

4- الحياة الدينية

5- الحياة النفسية

Sana Khadim



My Hallucination

As we look back upon it
Our time is nearly done
All those memories shared
And all that extreme fun

Coz moments don't last forever
Neither can we be together
The world is so much greater
Time to give our seats to another

Hear the last ring of the bell
And Bid a Sweet Farewell

Maybe we shall meet someday
Or we could walk the same path
But only time can tell
The answer to that math

Coz memories last forever
Different paths converge together
Experience things so much greater
Chances to meet one another

But only time can tell
Till then, a Sweet Farewell.

My visit to England

I went to England for the reception
With an admiration for completion of a
mission

An opt to get an admission
In the university I searched on the net
Asked my cousin when I met

What inspired me most of England
Was the nature so pure
A luxure of beauty
And the weather untrustable
Rising and falling raining n warming on
its own

Whereas London has a different tone
A rhythm that is only known

To those who are familiar
With the hustle and bustle
And the whisper and crisper
Its beauty is engaged with classics and
magics

Enduring its histories
And still solving its mysteries
The residences are of multi tribes
All given equal rights

KNOWLEDGE IS POWER

Ubaid

Importance of knowledge can never be ignored at any level. As we must be well aware of the proverb "SEEK KNOWLEDGE FROM CRADLE TO GRAVE". A person can easily be judged by the knowledge he possessed. A knowledgeable person can understand the things quickly as compared to the uneducated person. In my opinion, knowledge is not for the purpose of getting a job or for the sake of earning itself but its purpose is much more than this as it brings a unique change in a person's attitude and behavior. Talking about real societies where knowledge prevails, where we feel that people show thrust in and eagerness towards knowledge always develops their

citizens better and also contributes for the betterment of the society. People's belongingness to such classes always is considered as the real asset of the country; purely because I personally believe that these types of people don't have their own goals, they contribute and sacrifice their lives to do something positive for the benefit of the whole society.



Life is a journey

Talha Hussain

Life is a journey and here I am to share some glimpses with the readers about how I see life and it used to be.

Life is not a bed of roses and it takes us across different paths, through the untrodden paths, and this has been one among them.

My personal experience at the Skyline University College has been like a rollercoaster ride. It has been so fast that the fun and the frolic that I have been into made me forget where I am in time. With the mixed culture and diversified nationalities around, it gave me a very good insight to understand various cultures and get closer, understand and adapt with them. Be it at the student level or at faculty level, it has been an enriching experience to learn and share ideas among the peers and mentors.

The most prime memory of Skyline which will stay ever young with me will be my fight for having an events committee in the evening batch of Skyline. With the lack of any committee dedicated for the evening batch, there was very less enthusiasm and movement among the evening students, everything depended on one general body which involved most of morning students. This was resulting in a lower motto among evening students leading to non participation and lack of exposure due to very minimal activities in the evening batch.

Later, however having been anonymously selected by my class as the Class Representative for non academia for the sixth semester, I finally felt to do the maximum out of it having got a third time chance after declining it twice earlier.

This gave me an opportunity to discuss with the Head of Student affairs during the first CR meet and I put forward my concerns. With a new sense of hope and adventure in mind, I approached my new task in charge with full zeal and fervor.

My prime target was to form an evening committee to look into the issues of the students at the beginning and a sense of satisfaction touched with the events committee formed with evening batch in mind. After the formation of the committee, there has been considerable culture change in the approach and at the motivational level among the students.

The next major hurdle was to bring in hope among

the fellow students and to motivate them to participate and be a part of the new culture. Touch wood, it was magic for me, with a little bit of face value making its smile over me. My fellow mates were overwhelmed to participate in the committee. To conduct the first event and to put it in place was a major milestone, which we achieved through a lot of planning, hard work and commitment from the members. The event was Ethnic night and was a huge success. It was highly appreciated by the faculty of Skyline, instigating the morale of students who were looking forward to participate in forthcoming events.

Following the success of Ethnic night, it was bit easier to campaign for the major calendar event of Skyline College which happens to be the Skyline Carnival. For the first time in the history of Skyline, the evening folks showed non-resistance to participate for the Carnival. Artistic extravagance was at display to demonstrate the interest among our group to portray their talents and skills they possessed. Country stalls were major highlight to add a jewel to the crown of events. Dance and music was already in the air.

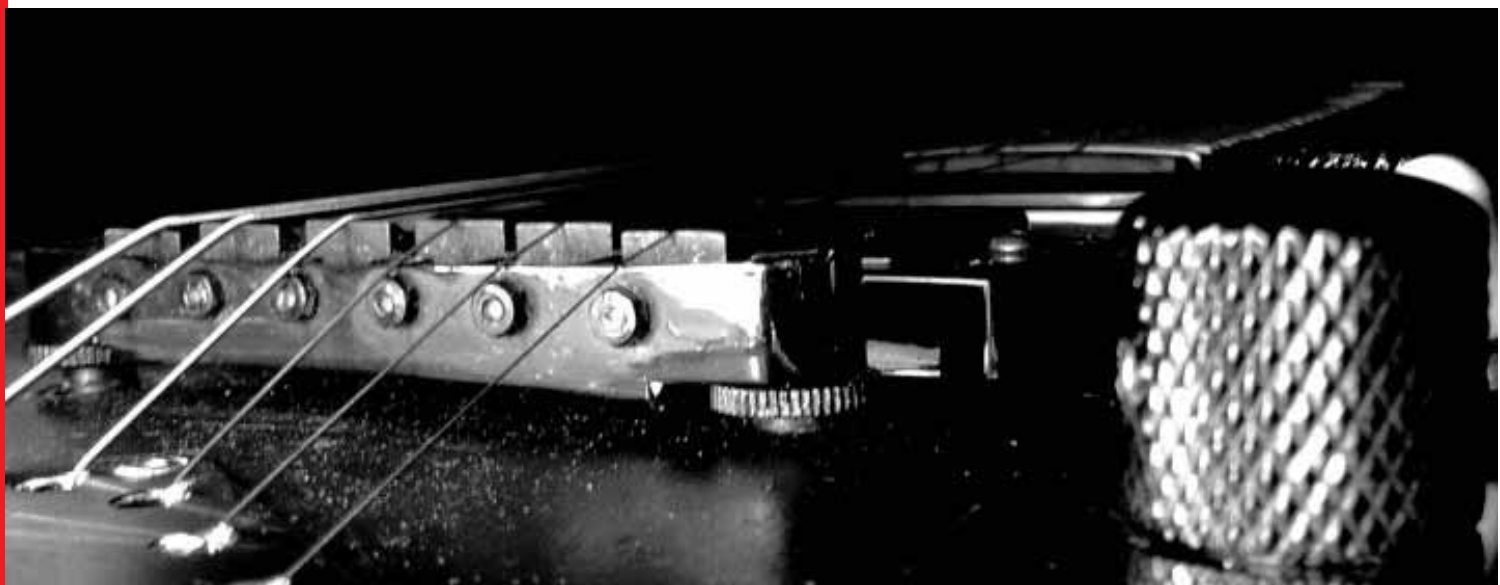
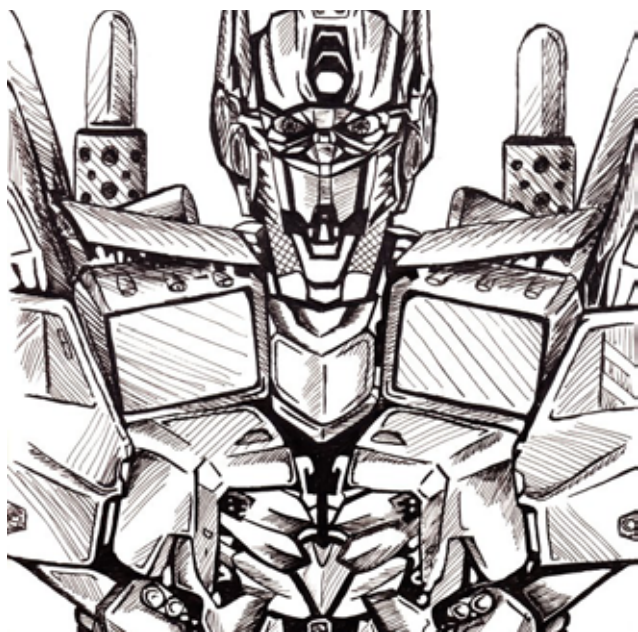
My major vision to bring in a movement among evening batch was realized with a great sense of achievement and satisfaction to spice the boring and dumb environment prevailing before.

It has been a remarkable journey in Skyline University College till now and has given me immense pleasure to do so much for my fellow students. It makes me happy to leave a legacy behind me with smiles and memories to cherish among my friends and fellow students.



Zubair Uddin

"Art and music is everything to me. I love to doddle where ever I am let it be a classroom or at home. Its just something I have to do. I usually work with Ink and water colours. One thing that interests me the most is Tattoos. I always try to do art while listening to music as it just creates a better atmosphere to work in, calm or according to the pace of the song. Photography or as I like to call it taking "black and white photos and messing around with the contrast and light" was just a phase as i discovered my nokia with a 2mp camera can take pretty awesome pictures"



THE UNKNOWN

Anonymous

I looked up to the sky at night, the stars seemed like scattered diamonds, right in the middle of no where, the breeze behind my neck gave me chills, the wind lead me towards an un known place .. The place I've reached having no clue from which direction I came from or even where to, I followed my gut feeling and kept on going.. "Was I barefoot?," How did I walk from home without my shoes on?" I murmured. It didn't really matter to me; I didn't even know how I got here initially. I felt like an unfamiliar person who's lost in this place surrounded by big bended trees with dangling branches. So, I walked further ahead pushing them with both hands, yet the thorns marked scratches on my face and had torn part of my clothes, apart from that the divine scent of oak trees filled my lungs and took my breath away, the cold rain drops dripping on top of my head while I sneak looking for my way out of this

place as I tread lightly, thus I had to stoop to avoid hitting the broken branches then stroll to where ever either back to where I came from or to the unknown....

Half a mile ahead, towards somewhere a weird sensation I've never felt like before, like a magnet inevitably attracted to its opposite pole.. A cold feeling rushed down my spine.. The hair stood on the back of my neck....feeling the goose bumps all over my body...consecutive heart beats were beating so fast I could literally hear it from my chest.. adrenaline rush with the slightest movements I've ever experienced in this momentarily silence... having to be lured by this mysteriousness bothered me.. It felt like my inside is tied double in knots, but the risk to go on with this two-edged sword alleyway was invincible with god's whispers.

"Skyline is one of the places to be in! I have met people of different backgrounds whom I made friends with easily. They have given me a flowery experience that is worth a lifetime of adventures. Kudos to you my friends!"

Liliya Lendakova (Ukraine)



Newsline Photographer

Mohamed Ghanem

My Name is Mohamed El Beyrouthy-Currently I am working in Abu Dhabi Islamic Bank-Retail Banking supervisor- and Studying in Skyline college- Bachelor in International business.

Two of my great passions in life are travel and photography. I believe that travel broadens one's view of the world. Experiencing other cultures, meeting people from other communities and other countries and seeing the beauty, and sometimes ugliness, of the world has helped me understand that all of our lives are at once interconnected and individual. It has made me better appreciate my own home and culture as well as that of the people I've met and the lands I've seen and I have become a much more tolerant person as a result. Through my photography I seek to document my own personal experiences, to capture scenes and events as I see them and to share with others the beauty and diversity of the world I've seen. As the images of other photographers have inspired me to explore the world, I hope my own contributions will inspire others to do the same.

I view the art of photography as a subtractive process, a distilling of reality into a personal vision. As such I often use the tools of modern photography – filters, digital enhancement – to try to capture in an image the emotions I felt at the moment I tripped the camera's shutter.

Photography has always a hobby of mine, as with anything, you put your heart into it and it will come naturally to you!



Women as social leaders

Dr. Beena Salim

Dr. Beena Salim, Skyline university College faculty for MBA presented a paper on "Women as social leaders" in the conference, "Women as Global leaders - Creating a sustainable future for the world"; conducted by Zayed University, UAE. In her paper she identified two women leaders who became social leaders and fought for the sustainable future of the world in their own countries. According to her these two women leaders- Wangari Maathai - (nobel peace prize winner 2004) from Africa and Medha Patkar from India have fought against the government and educated and emancipated people who were being deprived of their livelihood in their own country.

Dr. Beena was congratulated by H. E. Sheikh Nahayan Bin Mobarak Al Nahayan, Minister for education and scientific research, UAE for her work. 70 % of UAE undergraduates are female



students. But only 35% of these women are working. And only 12 women sit on boards of different organizations listed in DIFC. But there has been a rapid change in the movement of women to higher positions in UAE. Dr. Beena asserts that women can lead organizations towards a sustainable future for the country and can thereby affect the economy of the world in a sustainable manner. As Wangari Maathai says "every drop in the wide ocean counts, although it will not be seen immediately. Hence we need to take actions to improve the world towards a sustainable future even if your actions may go unnoticed for the period, but it will contribute to the greater goodness". Zayed University conference according to Dr. Beena was an eye opener to many facets of sustainability and how each person can contribute towards the same.

There is some similarity between these two social activists who were researched by Dr. Beena. Both the leaders have started their social activism to support environment. Wangari Muta Mary Jo Maathai (1 April 1940 - 25 September 2011) an environmental and social activist had formed Green Belt movement to fight against the government decision to build a new government building in a park in Kenya and Medha Patkar is well known for Narmada Bachao Andolan- which is to protect Narmada. Narmada Bachao Andolan is a social movement consisting of tribal people, adivasis, farmers and human rights activists to fight against the Sardar Sarovar Dam being built across the Narmada river, Gujarat, India.

After their success in these activities they lead many other social causes for the women and environment in their own respective countries. These leaders are inspiration for the young female educated population in many ways. Both these women leaders are highly educated and could have lived in their own luxuries. But they chose to see and respond and make others aware of mal functional practices that can lead to environmental disasters and also to uphold the rights of women in the society. The study systematically analyzed the two women and their growth as social leaders and has concluded with a model of social leadership. Leaders need to first categorize their self to the highest level of humanity and move towards servant leadership style. They should then move their followers to that level. The leader who is born out of this process become a social leader and becomes charismatic and influence thousands and millions of leaders to follow them and become leaders in their own way. Gandhi and Nelson Mandela leadership model is also the same. They became transformational leaders through the process of serving others first and sacrificing many luxuries and going through hardships towards a path of self discovery. The question that Dr. Beena has in her mind now is how can we transfer this to the business?? Can we say that managers who do self discovery and practice servant leadership may get more inspired self discovered followers??? Dr. Beena would love to get answers from you all about the same. You can contact her - through beena@skylineuniversity.com.

SUC Faculty Speaks on Leadership Secrets

Dr. Maria Jade C. Opulencia

Dr. Maria Jade C. Opulencia, SUC MBA Faculty presented a paper on "Leadership Secrets" during the 3rd Leadership and Management Congress at Radisson Blu, Sharjah on January 10, 2012. The Congress attended by different CEOs, Managers, Directors, Key Officials, Prominent personages of UAE and abroad. The case study focused on various formulae utilized by Market Leaders such as Bill Gates, Steve Jobs, Colin Powell and Jack Welch, a legendary CEO of General Electric (GE) whose innovation had made him the most influential CEO of his era. The various strategies serve as their leadership secrets in creating the world's most competitive enterprise but the greatest lesson in common to the various leaders: "Attitude towards Altitude."



Cloud computing and our daily life

Dr Riktesh Srivastava,

In today's world, computers have become an intimate part of our daily lives. We take them with us everywhere we go in one form or other. This incessant convenience to technology has fashioned an environment where we are always allied to the imperative data of our lives. One of the prime benefits of having technology at our finger-tips is that we always have access to our favorite movies, photos, music and more. When traveling, we never have to be devoid of vital documents, out of contact with friends and family members, or be without the latest news and current events. Of course, with all this connectivity we also require tools and services to keep everything straight and effortless to use. One of the most essential developments in this regard has been the "cloud". Cloud computing is a term that is used to refer to the storage of information on internet based servers rather than local storage devices. A person can



access data from any connected device that has been given permission to do so and, if needed, has the right software installed.

We don't even know that we move around with the advantages of cloud computing in our hand.

There are number of cloud computing applications that are completely free and we access them without even admiring the exquisiteness of Cloud Computing. The article focuses on some of the Cloud Computing applications that we use almost every day:

- Three main Social Media Sites: MySpace, Twitter, Facebook uses Cloud Computing extensively.
- Online Photo Editing Tools: Picnik and Pixlr.
- Online file storage: MediaFire, Megaupload and Rapidshare is are popular online file sharing applications that uses Cloud Computing.
- Digital Video: Youtube, WatchMoviesOnline, break.com, Google Video works on Cloud Computing environment to host the videos.
- Creating your image album online: Flickr, Fotolog, Photobucket, Webshots, Imagebeam and Ziddu.
- Anti-virus applications on the web: Cloud Antivirus, an antivirus cloud computing application on the cloud by a Spanish company Panda Security. PC World rates it as the best free anti-virus software.
- Finding your way on a map: The leading sites are Mapquest, Google Maps and Yahoo Maps. These have provided millions of people maps and directions and helped people get to their destinations over the last decade.
- Check the currency rate online: The most famous web based online currency conversion tool is XE, uses features of Cloud Computing to provide updated information regarding foreign exchange, trading currency and checking exchange rates.
- Courier Services: UPS and Fedex uses cloud computing to check the status of letters and packages. It provides free online tracking of packages to users.

The advantages of Cloud Computing is not only limited to computers, but, the users can also access the applications using Mobile Phones as well. The two most important mobile phone companies, viz,

Apple and BlackBerry rely on Cloud Computing features to a greater extent.

BlackBerry and Cloud Computing: The cloud-based BES features deployment option to present user's access to applications quicker. Through the cloud, authorized individuals may reset passwords, delete emails or review device details. BlackBerry Protect may also be monitored through the cloud. Features such as

backup, restore, wipe, device lock and messaging is scrutinized through cloud-based application.

Apple and Cloud Computing: Apple has finally launched the cloud based storage and syncing service, iCloud, for public. Users with an Apple ID can access iCloud.com and then sign in to enjoy all its services. After signing in, users can view, add and even change contacts, add events into the calendar and store documents with help from the platform's iWork apps in the cloud. iCloud offers 5GB free storage can also be used as a backup service.

It is believed almost 150 million users can sign in to use the cloud-based services.

Needless to say, Cloud Computing holds a lot of promise and it is believed that it is likely to be a major influence on our daily life. Organizations are is preparing all of the products for potential Cloud compatibility in the future because the incumbent issues will be satisfactorily resolved as this new technology matures.

Courier Companies such as UPS and Fedex use cloud computing



Tips to be a Good Speaker and a Presenter

By Dr.K.Shivakumar

Dear young friends,

In today's competitive world, one of the important traits that one should possess to not only survive but also to succeed is to be a good speaker. It becomes all the more important for you as business students to be a good speaker and a presenter because as one climbs the corporate ladder, one has to address not only one's colleagues and subordinates on a numerous occasions but may need to speak to the customers and other stakeholders.

However, I wish to reassure you that it is not difficult to be a good speaker and a presenter if you are willing to spend some time to understand and practice the tips given below which I have collected from different sources and have summarised them for you.

The first step before you prepare your speech is to give a serious thought to the following:

Who are you speaking to?

What do you wish to communicate?

How can you best convey your message? Language is important here, if time and place allow, consider and prepare audio-visual aids.

When? Timing is important here. Develop a sense of timing.

Where? What is the physical context of the communication in mind? Check the availability and visibility if you are using audio or visual aids.

Why? In order to convert hearers into listeners, you need to know why they should listen to you – and tell them if necessary.

One of the worst mistakes one can make as a speaker is talking too long. So be brief. Use short words and sentences. Where appropriate, support these with short, easy-to-understand examples, which help to demonstrate your message.

Important to pay attention to the words that you choose Always pay attention to the words you speak. It is essential that you think about the words before you speak them because there can



always be a better way of saying whatever you wish to say. Another way is to listen to words others use that explain an idea better than you plan to. This helps you to think whether you can use these words in your speech.

Some Important Tips for a Speaker/ Presentator

- Always use eye contact with each member of the audience in turn.
- Always remember that some people get nervous in audiences too. Put them at their ease.
- Consider giving handouts to your audience members.
- Modulate your voice and speed during your speech and presentation.
- Where possible and useful you can use visual aids. It helps to make the speech and presentation more memorable. In case you plan to use audio visual aids, Ben Yoskovitz's has suggested the following cues:
 - Prepare: You might not need a word-for-word script, but prepare something. Make sure your

story is compelling, entertaining and worth listening to.

- **Practice:** You need to practice. Even veteran presenters practice. Make sure you at least read it out loud a few times to develop a good rhythm.
- **Pronunciate:** You need to speak clearly. There's no room for mumbling in presentation.
- **Participate:** You should always try to engage your audience. The sooner they feel like they're part of what you're doing, the better.

Closing a Speech

The last thing one says in one's speech may be the most remembered hence, one must put as much time in to selecting and practicing one's closing as one puts into any other part of one's speech and presentation. This will have a strong influence on what the audience takes home with them when one is done

Before I sign off, I want to emphasise that you can become a good and a successful speaker and a presenter provided you wish to be one and put in whole hearted efforts and time to be one. Best wishes.

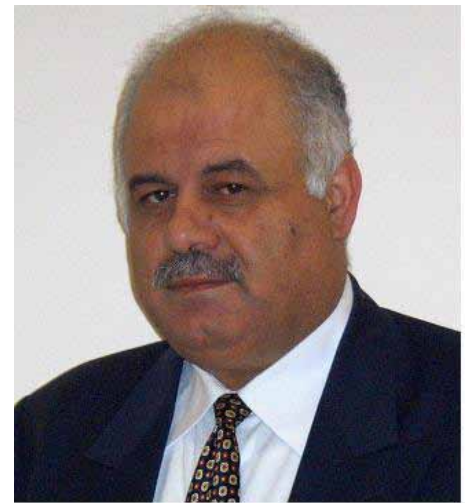
Dr Rashad participates in ALLEEM Congress

Dr. Rashad, Associated professor in Marketing and international Business, participated in the last two Alleem Business Congresses as a key speaker. The first Congress entitled "Marketing and Branding Congress" held in Tuesday 4 October, 2011, Radisson BLU Hotel, Sharjah - U.A.E, in which he presented a lecture, entitled "The end of traditional marketing in the new millennium". He said that the marketing concept has evolved during last fifty years in several stages, in the fifties was consumer orientation, and then evolved later in the sixties the so-called industrial marketing. In the seventies the concept moved in the process of social marketing, in the eighties moved to the stage of marketing service and, finally, since the nineties and even the new century has become known as e-marketing or interactive. All organizations must be aware all these changes and new events in terms of marketing. Since information technology cannot be fragmented and it should be aware that the best investment in this technology starts in stages and does not dress selection of specific techniques at the expense of other, so I recommend to wait a bit to mature the adoption of information technology and to start building a simple databases technique and then start expand it slowly,

avoiding import ready-made techniques but a necessity in adapting it with the organization Environment.

The second Congress was entitled "the 3rd leadership and Management

Congress "in Tuesday 10 January 2012, Radisson BLU Hotel, Sharjah - U.A.E. in which he presented a lecture entitled "Leadership Management Challenges" where he said, that there are seven challenges in front of any successful leadership in the new millennium which are : (1. Win the customer satisfaction 2. Get rid of the bureaucracy 3. Support the wheel of change. 4. Adopt to manage the operations 5. Design appropriate organizational structure 6. Use the method of "comparative measurement of performance 7. Seek the help of distinguished skilled consultants external to the company)





CENTRE FOR PROFESSIONAL DEVELOPMENT

The Center for Professional Development is the department of Skyline University College that services the needs of the students for their personal development and training in the fields of aviation, airfreight, information technology, marketing, management, travel, tourism, and others.

Through the CPD, Skyline University College mainly offers the students the opportunity to attend professional short term courses in aviation and airfreight. The Skyline courses include airline customer services, aircraft load control, air-side ramp handling, cargo rating and handling, and the various courses in the Dangerous Goods Regulations for category 6, 8, and 9 personnel, and very soon category 10 as well.

IATA ATC TOP 10 2011 AWARD

In March 2011, at the 1st ATC Congress held at Kerala, India the University was handed the ATC Top 10 Award for the Middle East Region in recognition for its crucial role in developing the human capital of the aviation industry in the UAE by



Mr Andy, Head CPD

reaching out to the next generation of leaders which IATA strongly recognizes and supports the University's efforts.

According to the IATA Head of Distance Learning, Ismail ALBAIDHANI, "Skyline University College outreached one of the highest number of students in the region and therefore won our prestigious regional top-10 award."

He further said, "I was planning to give this award to you in person during our ATC Asia Congress in Cochin, India, I understood you had other commitments, nonetheless our IATA country office will deliver the certificate to you in the UAE."



International Air Transport Association (IATA) names

Skyline University College

a 2011 Middle East Top 10 Authorized Training Center (ATC).

This award is bestowed in recognition of an outstanding contribution by the ATC in developing the Human Capital for tomorrow's air transport industry.

Montreal, January 2011.

Guido Gramazio

Ismail Albaidhani

Vice President - Human Capital
International Air Transport Association (IATA)

Head of Distance Learning, IATA
International Air Transport Association (IATA)



Skyline Conducts more training Programs in aviation

More Corporate customers underwent the CPD Training Programs. Citing a few are:

A two- week course on the “Dangerous Goods Regulations” for the staff of Fujairah International Airport was successfully conducted.



A two- week course on the “Dangerous Goods Regulations” for the staff of MIDEX AIRLINES, a scheduled air cargo wide body aircraft operator based at Sharjah Airport was successfully conducted.



A two- week course on the “Dangerous Goods Regulations” for the staff of Emerson Process Management FZC based at Jebel Ali Free Zone was successfully conducted at the company’s JAFZA premises.





The IATA UFTAA Foundation Training courses continued throughout the year. Shown in the picture below are some of the students of the last batch held at the University's campus.



IATA Honors its 2011 Top-performing Global Authorized Training Centers



Shown from right – left, Mr. Nitin Anand, Director of Academic Support Services, Mr. Iyad Hindiye, IATA Country Manager, Dr. Amitabh Upadhy, Dean of Academics, Mr. Mazen Al-Homsi, Cargo Services Manager, Mr. Andy Querouz, Head of CPD at Skyline University

Sports For All

AY 2011-2012 is a glorious one for the Sports Department. SUC won the 13th Skyline Cup Inter-University Cricket Tournament-2011 after a gap of 8 years. SUC achieved this in the new Cricket ground prepared by the University. So much of planning and expertise were involved to develop the turf cricket pitch. SUC achieved a splendid victory in Skyline Cup when it was conducted for the first time in SUC ground. The Football team bagged the Winner's trophy in the 1st DIAC Football Tournament conducted in the Dubai International Academic City. SUC performed splendid game throughout the tournament to lift the trophy to their credit. The SUC Table Tennis team won the 1st position

Sports events. The Sports Department would like to thank the SUC management for all the support and guidance extended and assure to bring many more laurels to SUC.



in the AUS tournament and runner up position in the UOWD Sports Fest.

The multi-gym, Billiards, Foosball, Volleyball, Table Tennis, and Basketball facilities are also available for SUC students within the campus. Internal and external events are regularly conducted and participated by SUC students. All the activities were successfully completed with the support of the management and the students' Sports Committee. SUC Football, Cricket, Table Tennis teams made SUC proud with their outstanding performance in the Inter-University level. 3 titles in Cricket, Football and Table Tennis were bagged by SUC teams in the last semester. All training sessions, Community Service activities etc. were conducted as per the schedule. Weekly activities were conducted as per the Calendar and these were participated by a good number of students. SUC got very good media support from Gulf News, Khaleej Times and Gulf Today for the

Skyline Hostel For Boys

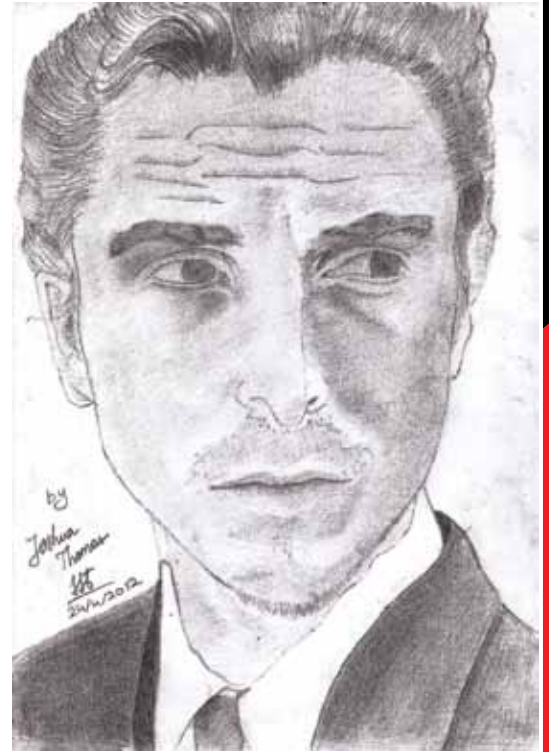
The new boys' hostel was handed over to SUC and students are staying in the campus now. The hostel has 22 rooms that can accommodate 44 students. There are options for twin sharing or single occupancy. The hostel students are given access to the recreational facilities and are taken for pleasure trips frequently. They are also given free transport, internet facilities. 24 hours security is provided for the safety and security of the hostel students.



Joshua sketches Christian Bale



"This is a sketch of Christian Bale. The other day I was watching the trailer of Dark Knight Rises starring him in the lead role . He is one of my favorite actors so I decided to sketch him down"



Zaib Un Nisa showcases her talent





P.O. Box: 1797, Sharjah, U.A.E
Tel: +971 6 5441155, Fax: +971 6 5441166
E-mail: admissions@skylineuniversity.com