

STUDY PLAN FOR BBA WITH CONCENTRATION IN HUMAN RESOURCE MANAGEMENT	
Semester I	Semester II
CIS1001 - Essentials of IT	GEN1002 - UAE Society
GEN1001 - Core Life Skills & Happiness	GEN1003 - Critical Thinking & Problem Solving
ENG1001 - English	ENG1102 - Business Communication (PSDP integrated)
MAT1001 - Business Mathematics	MAT1102 - Business Statistics
MGM1001 - Principles of Management	FIA1001 - Principles of Financial Accounting
Semester III	Semester IV
GEN2004 - General Science	MAT2104 - Business Analytics
GEN2005- Basic Arabic/GEN 2006 Advanced Arabic	GEN 2007 - Islamic Culture
GEN 2008 - Innovation, Entrepreneurship and Sustainability	ECO2102 - Macro Economics
FIA2102- Principles of Managerial Accounting	MKT2201 - Principles of Marketing
ECO2001 - Micro Economics	FIA2103 - Principles of Finance
	BUS3001 - Business Law
Semester V	Semester VI
BUS3002 - Cross Cultural Communication	BUS4004 - Business Ethics
INE3103 - Managing Innovation	INE3102 - Entrepreneurship(P)
MGM3102 - Organizational Behaviour	BUS4103- Business Research Methods
MGM3103 - Operations Management	BUS4206 International Business
HRM3121 HR Analytics	HRM3012 UAE Labor Law
HRM3022 Human Resource Managemen	HRM4113 Human Resource Development
Semester VII	Semester VIII
CIS4104 - Management Information Systems	IND4102 - Internship(C,S)
MGM4406 - Strategic Management (C,S)	
HRM4216 Strategic Human Resource Management(C,S)	
HRM4120 Training and Development	
HRM4119 International HRM ('E)	
HRM4114 Compensation Management ('E)	

STUDY PLAN FOR BBA WITH CONCENTRATION IN INNOVATION AND ENTREPRENEURSHIP	
Semester I	Semester II
CIS1001 - Essentials of IT	GEN1002 - UAE Society
GEN1001 - Core Life Skills & Happiness	GEN1003 - Critical Thinking & Problem Solving
ENG1001 - English	ENG1102 - Business Communication (PSDP integrated)
MAT1001 - Business Mathematics	MAT1102 - Business Statistics
MGM1001 - Principles of Management	FIA1001 - Principles of Financial Accounting
Semester III	Semester IV
GEN2004 - General Science	MAT2104 - Business Analytics
GEN2005- Basic Arabic/GEN 2006 Advanced Arabic	GEN 2007 - Islamic Culture
GEN 2008 - Innovation, Entrepreneurship and Sustainability	ECO2102 - Macro Economics
FIA2102- Principles of Managerial Accounting	MKT2201 - Principles of Marketing
ECO2001 - Micro Economics	FIA2103 - Principles of Finance
	BUS3001 - Business Law
Semester V	Semester VI
BUS3002 - Cross Cultural Communication	BUS4004 - Business Ethics
INE3103 - Managing Innovation	INE3102 - Entrepreneurship(P)
MGM3102 - Organizational Behaviour	BUS4103- Business Research Methods
MGM3103 - Operations Management	BUS4206 International Business
INE3010 Design Thinking	INE3112 New Product Development
INE3111 Family Business Management	INE4115 Entrepreneurial Leadership
Semester VII	Semester VIII
CIS4104 - Management Information Systems	IND4102 - Internship(C,S)
MGM4406 - Strategic Management (C,S)	
INE4216 Entrepreneurial Project (C,S)	
INE4114 International Entrepreneurship	
INE4113 Management of Small and Medium Enterprises (E)	
INE4118 Social Entrepreneurship (E)	

STUDY PLAN FOR BBA WITH CONCENTRATION IN INTERNATIONAL BUSINESS	
Semester I	Semester II
CIS1001 - Essentials of IT	GEN1002 - UAE Society
GEN1001 - Core Life Skills & Happiness	GEN1003 - Critical Thinking & Problem Solving
ENG1001 - English	ENG1102 - Business Communication (PSDP integrated)
MAT1001 - Business Mathematics	MAT1102 - Business Statistics
MGM1001 - Principles of Management	FIA1001 - Principles of Financial Accounting
Semester III	Semester IV
GEN2004 - General Science	MAT2104 - Business Analytics
GEN2005- Basic Arabic/GEN 2006 Advanced Arabic	GEN 2007 - Islamic Culture
GEN 2008 - Innovation, Entrepreneurship and Sustainability	ECO2102 - Macro Economics
FIA2102- Principles of Managerial Accounting	MKT2201 - Principles of Marketing
ECO2001 - Micro Economics	FIA2103 - Principles of Finance
	BUS3001 - Business Law
Semester V	Semester VI
BUS3002 - Cross Cultural Communication	BUS4004 - Business Ethics
INE3103 - Managing Innovation	INE3102 - Entrepreneurship(P)
MGM3102 - Organizational Behaviour	BUS4103- Business Research Methods
MGM3103 - Operations Management	BUS4206 International Business
IBS3110 Economics of International Business	IBS4014 International Banking
IBS3011 Export & Import Management	IBS3112 Cross Culture Management
Semester VII	Semester VIII
MGM4406 - Strategic Management (C,S)	IND4102 - Internship(C,S)
CIS4104 - Management Information Systems	
IBS4213 Logistics and Supply Chain Management	
IBS4116 International Marketing (C,S)	
IBS4115 International Finance (E)	
IBS4117 Services Management (E)	

STUDY PLAN FOR BBA WITH CONCENTRATION IN MARKETING AND RETAIL MANAGEMENT	
Semester I	Semester II
CIS1001 - Essentials of IT	GEN1002 - UAE Society
GEN1001 - Core Life Skills & Happiness	GEN1003 - Critical Thinking & Problem Solving
ENG1001 - English	ENG1102 - Business Communication (PSDP integrated)
MAT1001 - Business Mathematics	MAT1102 - Business Statistics
MGM1001 - Principles of Management	FIA1001 - Principles of Financial Accounting
Semester III	Semester IV
GEN2004 - General Science	MAT2104 - Business Analytics
GEN2005- Basic Arabic/GEN 2006 Advanced Arabic	GEN 2007 - Islamic Culture
GEN 2008 - Innovation, Entrepreneurship and Sustainability	ECO2102 - Macro Economics
FIA2102- Principles of Managerial Accounting	MKT2201 - Principles of Marketing
ECO2001 - Micro Economics	FIA2103 - Principles of Finance
	BUS3001 - Business Law
Semester V	Semester VI
BUS3002 - Cross Cultural Communication	BUS4004 - Business Ethics
INE3103 - Managing Innovation	INE3102 - Entrepreneurship(P)
MGM3102 - Organizational Behaviour	BUS4103- Business Research Methods
MGM3103 - Operations Management	BUS4206 International Business
MKT3110 Consumer Behavior	MKT3112 Retail Management
MKT3111 Integrated Marketing Communication	MKT4122 E- Marketing
Semester VII	Semester VIII
MGM4406 - Strategic Management (C,S)	IND4102 - Internship(C,S)
CIS4104 - Management Information Systems	
MKT4213 Logistics and Supply Chain Management	
MKT4116 Retail Merchandizing and Pricing (C,S)	
MKT4123 Services Marketing (E)	
MKT4118 Sales Management (E)	

STUDY PLAN FOR BBA WITH CONCENTRATION IN PUBLIC ADMINISTRATION	
Semester I	Semester II
CIS1001 - Essentials of IT	GEN1002 - UAE Society
GEN1001 - Core Life Skills & Happiness	GEN1003 - Critical Thinking & Problem Solving
ENG1001 - English	ENG1102 - Business Communication (PSDP integrated)
MAT1001 - Business Mathematics	MAT1102 - Business Statistics
MGM1001 - Principles of Management	FIA1001 - Principles of Financial Accounting
Semester III	Semester IV
GEN2004 - General Science	MAT2104 - Business Analytics
GEN2005- Basic Arabic/GEN 2006 Advanced Arabic	GEN 2007 - Islamic Culture
GEN 2008 - Innovation, Entrepreneurship and Sustainability	ECO2102 - Macro Economics
FIA2102- Principles of Managerial Accounting	MKT2201 - Principles of Marketing
ECO2001 - Micro Economics	FIA2103 - Principles of Finance
	BUS3001 - Business Law
Semester V	Semester VI
BUS3002 - Cross Cultural Communication	BUS4004 - Business Ethics
INE3103 - Managing Innovation	INE3102 - Entrepreneurship(P)
MGM3102 - Organizational Behaviour	BUS4103- Business Research Methods
MGM3103 - Operations Management	BUS4206 International Business
PAD3110 Principles and Practices of Public Administration	PAD3120 Sustainability in Public Sector
PAD3113 E- Governance	PAD4112 Comparative Public Administration
Semester VII	Semester VIII
MGM4406 - Strategic Management (C,S)	IND4102 - Internship(C,S)
CIS4104 - Management Information Systems	
PAD4216 Public Policy Formation(C,S)	
PAD4114 International Relations and Foreign Policy	
PAD4121 Public Sector Marketing (E)	
PAD4119 Ethics in Public Administration (E)	

STUDY PLAN FOR BBA WITH CONCENTRATION IN TOURISM AND HOSPITALITY MANAGEMENT	
Semester I	Semester II
CIS1001 - Essentials of IT	GEN1002 - UAE Society
GEN1001 - Core Life Skills & Happiness	GEN1003 - Critical Thinking & Problem Solving
ENG1001 - English	ENG1102 - Business Communication (PSDP integrated)
MAT1001 - Business Mathematics	MAT1102 - Business Statistics
MGM1001 - Principles of Management	FIA1001 - Principles of Financial Accounting
Semester III	Semester IV
GEN2004 - General Science	MAT2104 - Business Analytics
GEN2005- Basic Arabic/GEN 2006 Advanced Arabic	GEN 2007 - Islamic Culture
GEN 2008 - Innovation, Entrepreneurship and Sustainability	ECO2102 - Macro Economics
FIA2102- Principles of Managerial Accounting	MKT2201 - Principles of Marketing
ECO2001 - Micro Economics	FIA2103 - Principles of Finance
	BUS3001 - Business Law
Semester V	Semester VI
BUS3002 - Cross Cultural Communication	BUS4004 - Business Ethics
"INE3103 - Managing Innovation	INE3102 - Entrepreneurship(P)
MGM3102 - Organizational Behaviour	BUS4103- Business Research Methods
MGM3103 - Operations Management	BUS4206 International Business
THM3018 Tourism Management	THM3112 Front office Management
THM3011 Management of Travel and Tours	THM4014 Food & Beverage Services and Management
Semester VII	Semester VIII
MGM4406 - Strategic Management (C,S)	IND4102 - Internship(C,S)
CIS4104 - Management Information Systems	
THM4116 Strategic Tourism and Hospitality Management (C,S)	
THM4119 Hospitality Management	
THM4015 Event Management (E)	
THM4117 Tourism and Hospitality Marketing (E)	

STUDY PLAN FOR BBA IN ACCOUNTING	
Semester I	Semester II
CIS1001 - Essentials of IT	GEN1002 - UAE Society
GEN1001 - Core Life Skills & Happiness	GEN1003 - Critical Thinking & Problem Solving
ENG1001 - English	ENG1102 - Business Communication (PSDP integrated)
MAT1001 - Business Mathematics	MAT1102 - Business Statistics
MGM1001 - Principles of Management	FIA1001 - Principles of Financial Accounting
Semester III	Semester IV
GEN2004 - General Science	MAT2104 - Business Analytics
GEN2005- Basic Arabic/GEN 2006 Advanced Arabic	GEN 2007 - Islamic Culture
GEN 2008 - Innovation, Entrepreneurship and Sustainability	ECO2102 - Macro Economics
FIA2102- Principles of Managerial Accounting	MKT2201 - Principles of Marketing
ECO2001 - Micro Economics	FIA2103 - Principles of Finance
	BUS3001 - Business Law
Semester V	Semester VI
MGM3102 - Organizational Behaviour	INE3102 - Entrepreneurship(P)
MGM3103 - Operations Management	BUS4103- Business Research Methods
BUS4004 - Business Ethics	BUS4206 International Business
FIA3112 Intermediate Accounting	FIA3121 Advanced Accounting
FIA4114 Cost and Management Accounting	FIA4111 Corporate Accounting
FIA4119 Financial Management	FIA4113 Taxation: Principles and Practice
Semester VII	Semester VIII
MGM4406 - Strategic Management (C,S)	IND4102 - Internship(C,S)
FIA4117 Accounting Information System	
FIA4115 Auditing	
FIA4216 Financial Statement Analysis(C,S)	
FIA4122 Forensic Accounting (E)	
FIA3123 Accounting for Government (E)	
FIA4120 International Financial Reporting (E)	