

GENERAL OBJECTIVES

The program aims to provide the managers with a comprehensive working knowledge of critical financial principles in an easy to follow manner that will help them make better decisions in their organization. Gain an in-depth understanding of the financial objectives of the organization and translate them into action in their respective functional areas. Sharpen financial skills and competencies for business success

AUDIENCE

Executives from the non- finance function like engineers, technical and software professionals and marketing executives. It is also of value to those working in commerce, government or industries who find that their work involves them in dealing with financial and accounting information.

LEARNING OUTCOMES

- Interpret financial information correctly for decision-making
- Understand the impact of your decisions and actions on the “bottom-line” of the organization
- Understand the common yardsticks used in evaluating investment and financing decisions
- Bridge your communication gap with colleagues from the finance department

COURSE CONTENT

- Impact of transactions on financial statements
- Evaluating and improving performance of organization
- Investment decisions
- Financing decisions
- working capital and cash flow management
- Budgeting

COURSE SCHEDULE

18 hours

TRAINING STYLE

Workshops are interactive with lots of group discussion, group presentations of ideas, problem solving exercises, case studies and action planning.

RESOURCE PERSON

Dr. Manuel Fernandez, PhD. CMA, ACMA

Dr. Manuel Fernandez is the associate professor of Finance and Accounting at Skyline University College, Sharjah. With more than 32 years of academics, research, consultancy and training experience in areas related to financial management, financial accounting, cost management, budgeting, financial statement analysis, corporate finance, investment analysis and behavioral finance. He is a Certified Management Accountant (CMA) from the Institute of Management Accountants, USA and Associate Member of the Institute of Cost Accountants of India (ACMA).

He has published more than 25 research papers and case studies in reputed research journals and conference proceedings. He has done several research projects for various organizations in India. He is a recognized PhD guide for various universities in South India.