

EDITORIAL

Skyline Business Journal enters the tenth year of its launch with this issue. The next issue will complete a decade of scholarly journey, these past years the journal has gone through a steady process of evolution in circulation, print quality and merit of articles. We are still on the job to take the journal to yet greater heights. I am proud of the team that works for the Journal which also includes the scholars of the editorial board. Each one of the team member is dedicated and focused to achieve the goals we set for ourselves every year. It will not be out of place if I inform readers that this year we will come up with a special issue of the Journal that will include selected papers that are to be presented at the 'International Conference on Tourism Milestones' slated to be held during 31st March and 2nd April 2014 in Sharjah organized by Skyline University College.

The present issue has nine research papers. Four out of these nine papers revolve around the theme of Human Resource Management. Interestingly, two of these are on work-life balance. One of which explores the balancing act by Emirati women on the demands of their job and family while the other investigates the relationship between work-life balance and employee satisfaction amongst bankers. Further, a paper assesses employer employee relationship in BPO organizations of Sri Lanka. The paper concludes that employer-employee relationship is paramount since the human capital is a critical success factor to business solutions. The fourth paper in this group is a study of job satisfaction between employees of public and private sectors in India.

There also is a very interesting paper from Palestine evaluating the compatibility of Business Management curriculums taught at Palestinian Universities with the requirements of the market. The paper finds out that there is a perceived mismatch between the two and that is a cause for concern and a relook is needed, the author suggests means to re-design the curriculum to fulfill the imminent need. In yet another paper, the researcher explores the role of blogs as a source of information to expatriates in the UAE. This study reveals that the expats not only blog their experiences but also the blogs are a rich source of vital information to them on a variety of products, services and even medical issues. This issue of the Journal also includes an interesting case study from Ghana about the demise of The Great African Insurance Company, due to inefficient management, internal conflicts and authoritarian leadership style. There are the other two papers, one highlighting macroeconomic determinants of bank credit in Malaysia and the other on stock market efficiency of Muscat (Oman) securities.

It is very satisfying to see that researchers from the region are taking keen interest in the Journal and contributing meaningfully. The geographical coverage of the articles this time is pretty wide, all the way from Malaysia in the east to Ghana in the west representing several business and management issues in the developing world. I am sure the steady flow of contributions will continue and only worthy research is published in the forthcoming issues.

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Editor-in-Chief